

WELCOME

Host: Supervisor George Assaid, Cave Spring District

Lead Staff: Richard Caywood, Assistant County Administrator
Megan Cronise, Principal Planner

TRANSPORTATION



Vision Statement

Roanoke County is a vibrant, innovative, and scenic community that values our citizens, heritage and quality of life.

Established by the Board of Supervisors, January 30th, 2016

TRANSPORTATION



Community Strategic Plan Process

Dates	Activities
December 2015	Telephone Survey
January 30, 2016	Board Retreat <ul style="list-style-type: none">• Developed Vision Statement• Created Focus Areas
February 29 & March 3	Focus Group Meetings, Week #1
March 14 & 17	Focus Group Meetings, Week #2
April 4 & 7	Focus Group Meetings, Week #3
April 25 & 28	Focus Group Meetings, Week #4
June 1	Draft Community Strategic Plan available for Public Comment (30 days)
Mid-June TBA	Community Meetings to review and comment on the Draft Community Strategic Plan
June 30	Public Comment period closes
July 19	Board of Supervisors Work Session on the Community Strategic Plan
August 9	Board of Supervisors Public Hearing and Adoption of the Community Strategic Plan

Focus Group Meeting Deliverables

Topic A

Meeting 1

Topic B

Goal A1

Objective A1a
Objective A1b
Objective A1c

Goal A2

Objective A2a
Objective A2b
Objective A2c

Goal A3

Objective A3a
Objective A3b
Objective A3c

Goal B1

Objective B1a
Objective B1b
Objective B1c

Goal B2

Objective B2a
Objective B2b
Objective B2c

Goal B3

Objective B3a
Objective B3b
Objective B3c

Meeting 2

Meeting 3

Topics, Goals & Objectives

TOPICS are broad subjects or themes

GOALS are what you want to do

OBJECTIVES are specific steps to achieve the goal

Example

TOPIC: *A clean County for future generations*

GOAL: *Improve the County recycling program*

OBJECTIVE: *Complete a feasibility study to determine viability of curbside recycling*

TRANSPORTATION



Tonight's Agenda

1. Focus Area Goals Review
2. Small Groups Identify Objectives for each Goal to be addressed through the Community Strategic Plan
3. Prioritize Objectives
4. Outline Meeting #4
5. Concluding Remarks
6. Adjournment

Deliverable – Consensus on group's work to move forward

TRANSPORTATION



Focus Group Meeting Ground Rules

Demonstrate mutual respect

Be open to new ideas

No negative criticism

Limit disruptions (silence phones)

If you disagree, propose a solution

Value the strength of diverse input

Be concise, stay on topic

Listen to others and respond thoughtfully

TRANSPORTATION

COMMUNITY
STRATEGIC PLAN
ROANOKE COUNTY, VA
Focus Groups

Goals

Developed 3/17/2016

1. Infrastructure Improvements

- Goal 1. Improve maintenance and construction of roads
- Goal 2. Sustainable, walkable and accessible community
- Goal 3. Coordinate and improve regulations

TRANSPORTATION

COMMUNITY
STRATEGIC PLAN
ROANOKE COUNTY, VA
Focus Groups

Goals

Developed 3/17/2016

2. Multimodal Connectivity, Balance and Accessibility

- Goal 1. Extend public transit in County
- Goal 2. Create opportunities for all users (multigenerational) to **access** business/activity centers, neighborhoods, healthcare
- Goal 3. Encourage/promote mixed-use town centers with multi-modal access

TRANSPORTATION



Goals

Developed 3/17/2016

3. Connect Roanoke (to the world)

- Goal 1. Develop/Improve relationship with other jurisdictions (e.g. smart road, med school)
- Goal 2. Create a seamless, intermodal system with motorized and people-powered transportation
- Goal 3. Improve air service

TRANSPORTATION

COMMUNITY
STRATEGIC PLAN
ROANOKE COUNTY, VA
Focus Groups

Small Group Activity

Identify Objectives For Each Topic Area Goal

Infrastructure Improvements

rotate

Multimodal Connectivity, Balance and Accessibility

rotate

Connect Roanoke (to the world)

TRANSPORTATION

Prioritize Objectives

For each goal, place a dot next to the three objectives most important to you.

Rotate to vote on all three topics!

TRANSPORTATION

COMMUNITY
STRATEGIC PLAN
ROANOKE COUNTY, VA
Focus Groups

Summary

- Let's achieve consensus on moving forward with this Focus Area's Topics, Goals and Objectives
- Meeting 4: Presentation of Proposed Strategic Initiatives across all Focus Areas
- The presentation and results from tonight's meeting will be posted online in the next few days at www.roanokecountyva.gov/cspfocus

TRANSPORTATION

COMMUNITY
STRATEGIC PLAN
ROANOKE COUNTY, VA
Focus Groups

THANK YOU!

Next Meeting:

Monday April 25th, 7:00 p.m. *OR* Thursday April 28th, 7:00 p.m.

South County Library

Vinton War Memorial

TRANSPORTATION

COMMUNITY
STRATEGIC PLAN
ROANOKE COUNTY, VA
Focus Groups