

# Hollins Community Meeting

Green Ridge Recreation Center  
October 6, 2025

# Overview

- Budget Overview
- Capital Improvement
- Economic Development
- Transportation
- Questions

# FY 2026 OPERATING BUDGET & FY 2026-2035 CAPITAL IMPROVEMENT PROGRAM

# Giving Back to Citizens – FY 2023



Personal Property Give Back

2023

**\$12.2 MILLION**

Returned to Citizens



BOS provided \$12.2 million in additional personal property relief

# Tax Relief – FY 2024



## Real Estate Reduction

Tax rate changed from  
\$1.09/\$100 to \$1.06/\$100



## Personal Property Reduction

Tax rate reduced from  
\$3.50/\$100 to \$3.40/\$100



## Machinery/ Tools Reduction

Tax rate reduced from  
\$2.85 to \$2.80



## Business License Tax Threshold

Threshold raised for business license tax  
from \$135,000 to \$150,000 to pay minimum

2024

**\$8 MILLION**

Returned to Citizens



# Continue Giving Back to Citizens – FY 2025



Real Estate Tax Rate Reduction

2025  
PROPOSED  
\$2.4 Million

Returned to Citizens

Proposed Real Estate tax rate changed  
from **\$1.06/\$100 to \$1.04/\$100**



# Giving Back to Citizens– FY 2026



Real Estate Tax Rate Reduction

Real Estate tax rate changed  
from **\$1.04/\$100 to \$1.03/\$100**

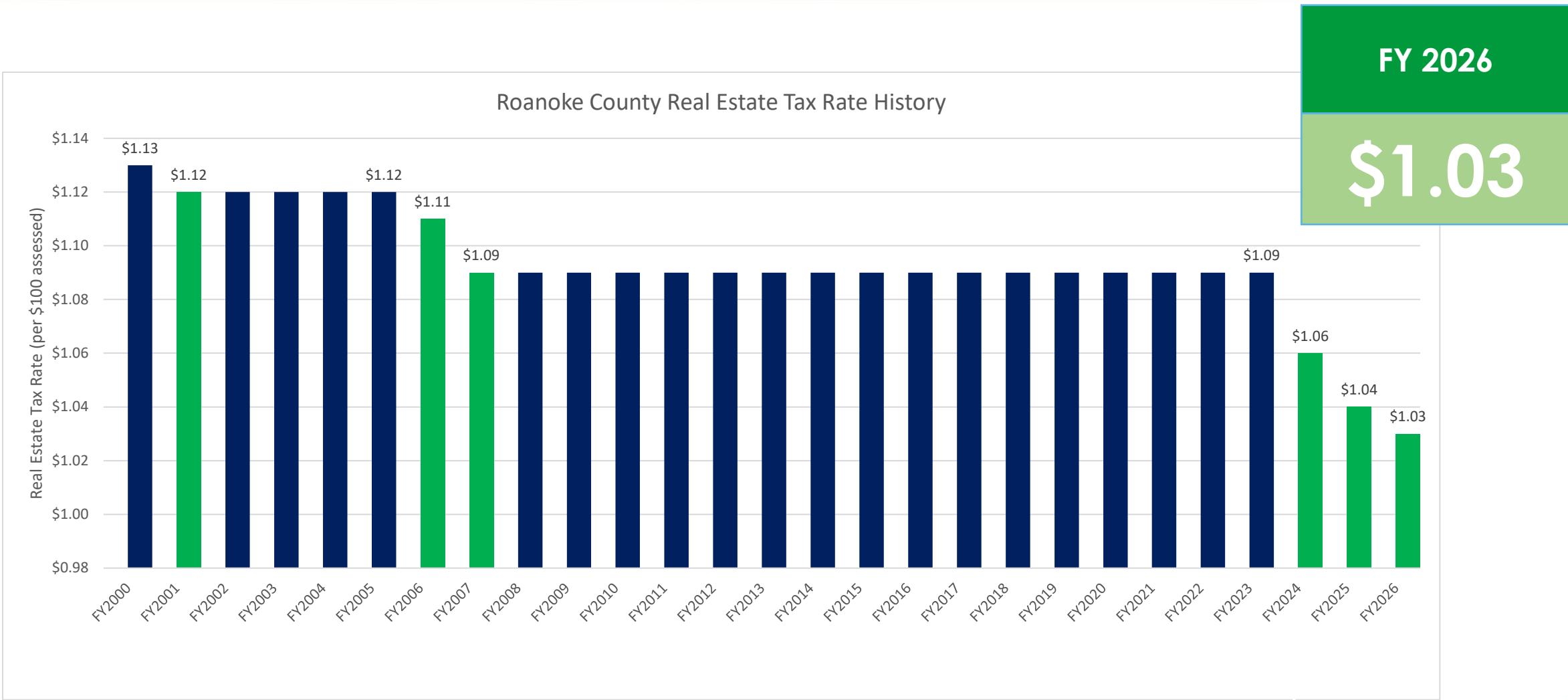
2026

**\$1.3 MILLION**

Returned to Citizens



# Tax Rates – 2000 to 2026



# Reductions Over Time

## FISCAL YEAR 2023

- \$12.2 million Personal Property Tax relief

## FISCAL YEAR 2025

- Real Estate Tax reduced \$1.06 to \$1.04

## FISCAL YEAR 2024

- Real Estate Tax reduced \$1.09 to \$1.06
- Personal Property Tax reduced \$3.50 to \$3.40
  - Machinery Tax reduced \$2.85 to \$2.80
  - Business License Threshold increased for minimum payment

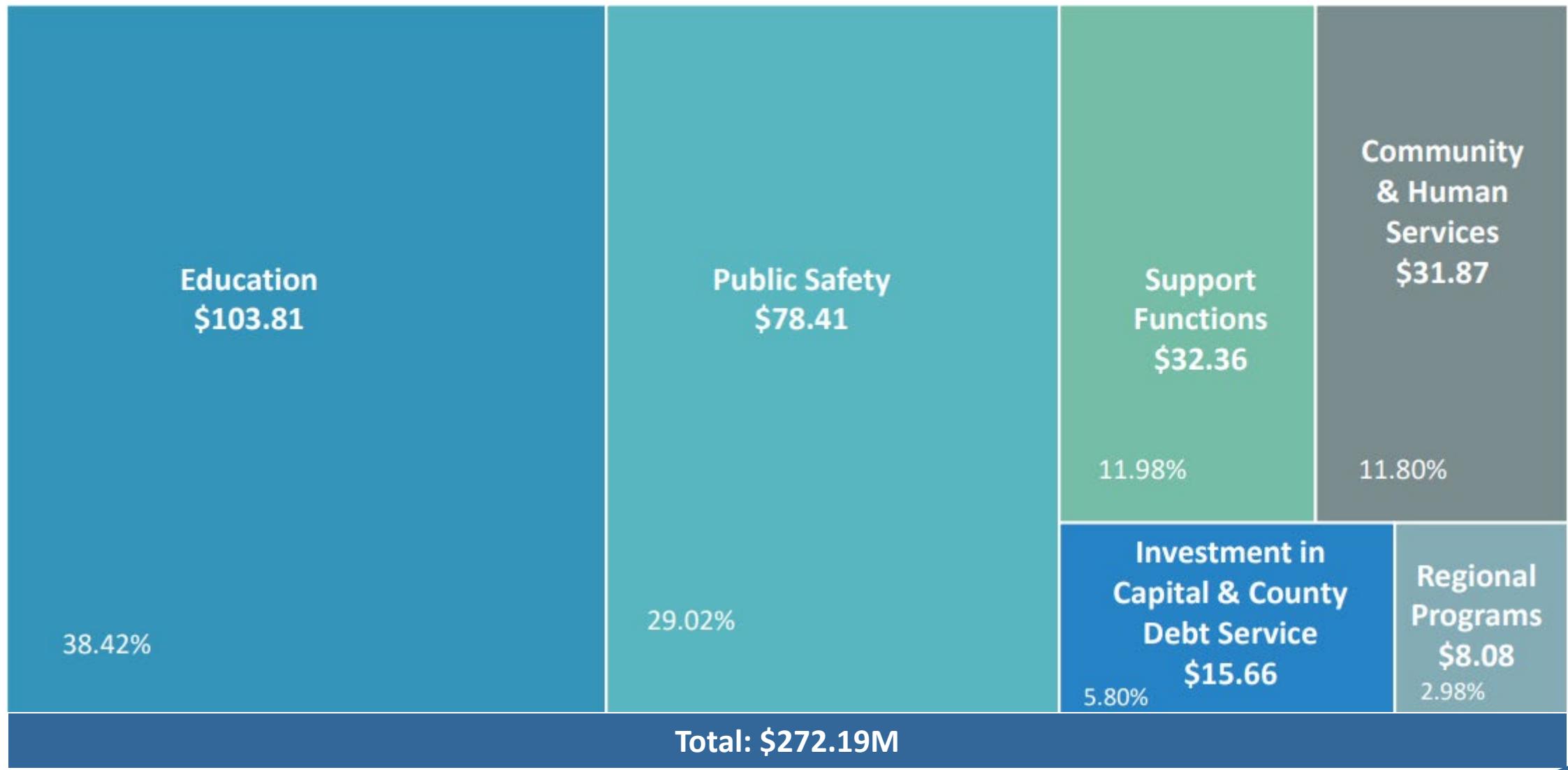
## FISCAL YEAR 2026

- Real Estate Tax reduced \$1.04 to \$1.03

**TOTAL FY 2023 through  
FY 2026**

**\$47.2 M**

# General Government Budget



# Capital Improvement Highlights FY2026-FY2035



\$81.12 M

Buildings & Facilities



\$32.71 M

Capital Maintenance & Recurring Items



\$20.72 M

Computer Infrastructure Software & Hardware



\$7.55 M

Transportation



\$3.75 M

Specialty Equipment

FISCAL YEAR 2026 THROUGH FISCAL YEAR 2035 TOTAL: \$280,655,164

# Capital Improvement – Hollins Library

**Budget:** \$11.55 million

**Anticipated Construction Start:** Spring 2026

**Anticipated Completion:** Spring/Summer 2027

## Proposed facility improvements

- Multi-purpose program areas
- Local history collection
- Maker space
- Quiet reading and public seating spaces
- Outdoor community space
- Study and conference areas
- Meeting rooms
- Drive-thru window



# Capital Improvement - Hollins Library



# Capital Improvement – Hollins Fire Station

**Goal:** Enhance facility operations and improve overall health and wellness of the company.

**Project Budget:** \$5.3 Million

**Current Status:** Procurement Phase

**Anticipated Start:** Summer 2026

**Renovations include:**

- Improved living quarters
- Provide for gender separation
- Reduce carcinogen exposure through:  
Space organization  
Strategic ventilation  
Designated gear decontamination areas



# Economic Development

## GOALS

- Attract and grow businesses
- Create and retain jobs
- Retain and grow population
- Generate revenue for local government services
- Create a more diverse revenue base

# Recent Success Stories



Tanglewood Crossing



Vinton Hotel



Wells Fargo



Mack Trucks



CTE Center



# Tanglewood Crossing

- Redevelopment Project on 419
- Mixed-use featuring retail and office



# Vinton Extended Stay Hotel

- Groundbreaking 9/14/25
- \$12 million investment
- 92 Rooms
- Target Opening Date: 2026



# Expansion Projects In-Progress

- Wells Fargo
  - \$87 Million Investment
  - 1100 New Jobs & 1650 Retained Jobs
- Mack Trucks
  - \$14.5 Million Investment
  - 51 New Jobs
  - 72,000 SQ FT Expansion

# Recent Openings



# Roanoke County Career & Technical Center

- Completion estimated by late fall 2026/early 2027
- 123,000 square feet
- Investment: ~\$75 million



**NEW 123,000 SQ FT, \$75 MILLION  
CTE SCHOOL OPENING IN EARLY 2027**



# Business Equipment & Acquisition Program

- \$115,000 Investment in Roanoke County businesses
- Grants were awarded to for-profit businesses for acquisition of property to enhance operations

**BUSINESS**  
*Spotlight*

Dr. William Moore General Dentistry offers comprehensive dental care for the whole family, from preventative services to restorative treatments like crowns, dentures, and implants.



Dr. William Moore General Dentistry

**BUSINESS**  
*Spotlight*

Fleet Feet Roanoke provides runners, walkers and fitness enthusiasts of all abilities unparalleled service and support through expert shoe outfitting, quality apparel, running programs, and community events.



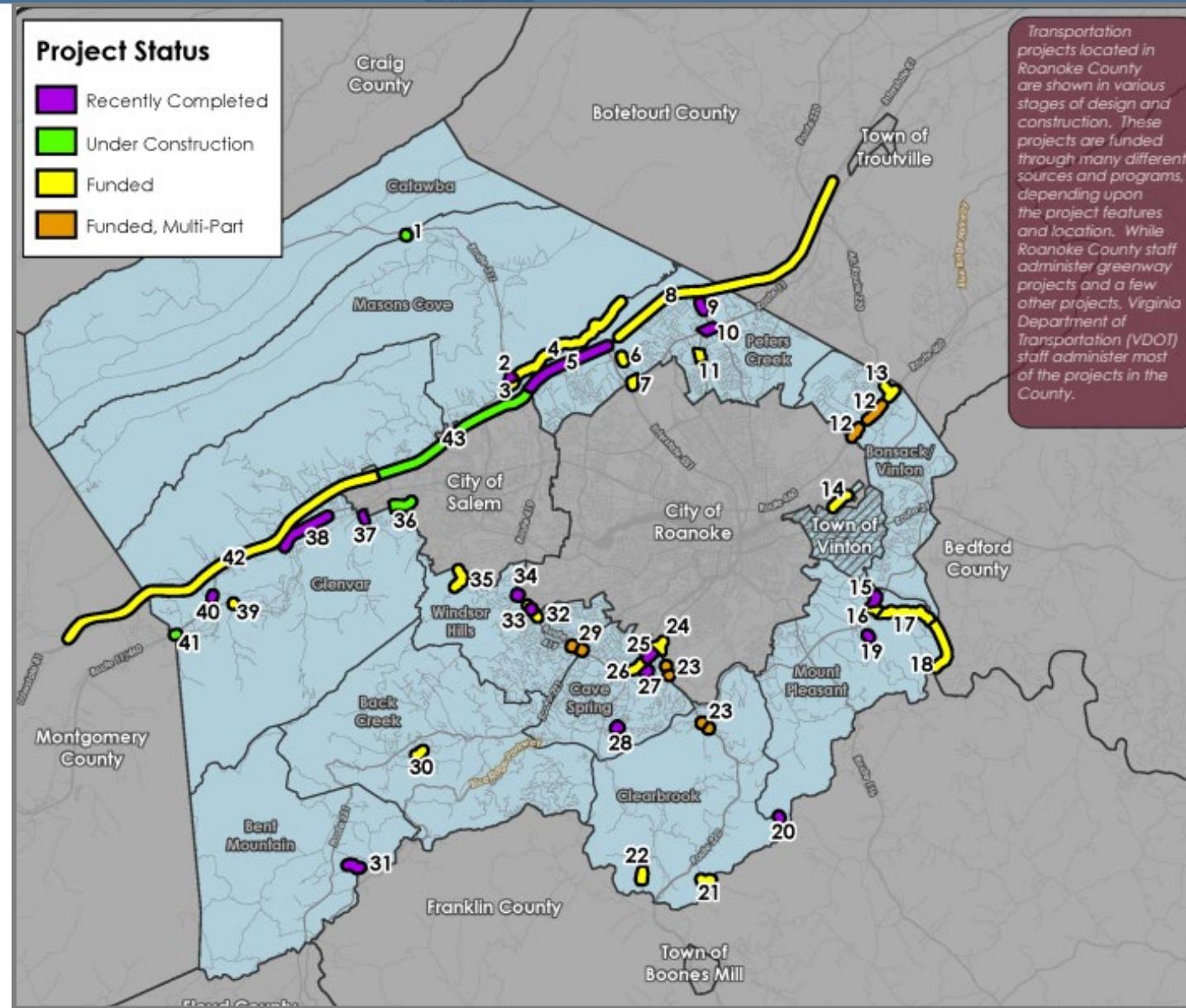
**FLEET FEET**  
ROANOKE

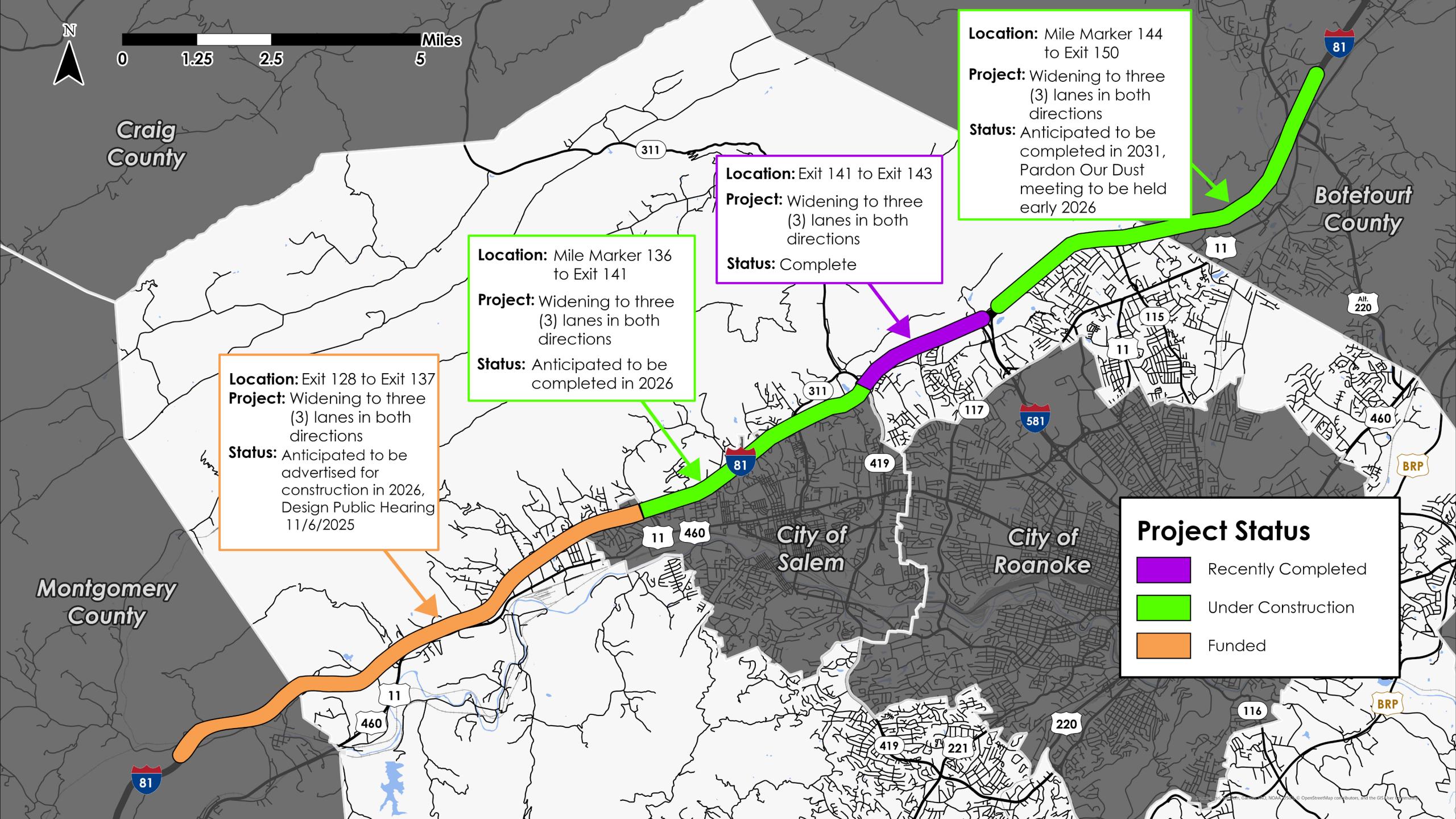
# Workforce Partnership with Schools

- Initiative to connect students and teachers with career opportunities
- Teacher Industry Insight Tours
- Student Manufacturing Day Tours



# Transportation





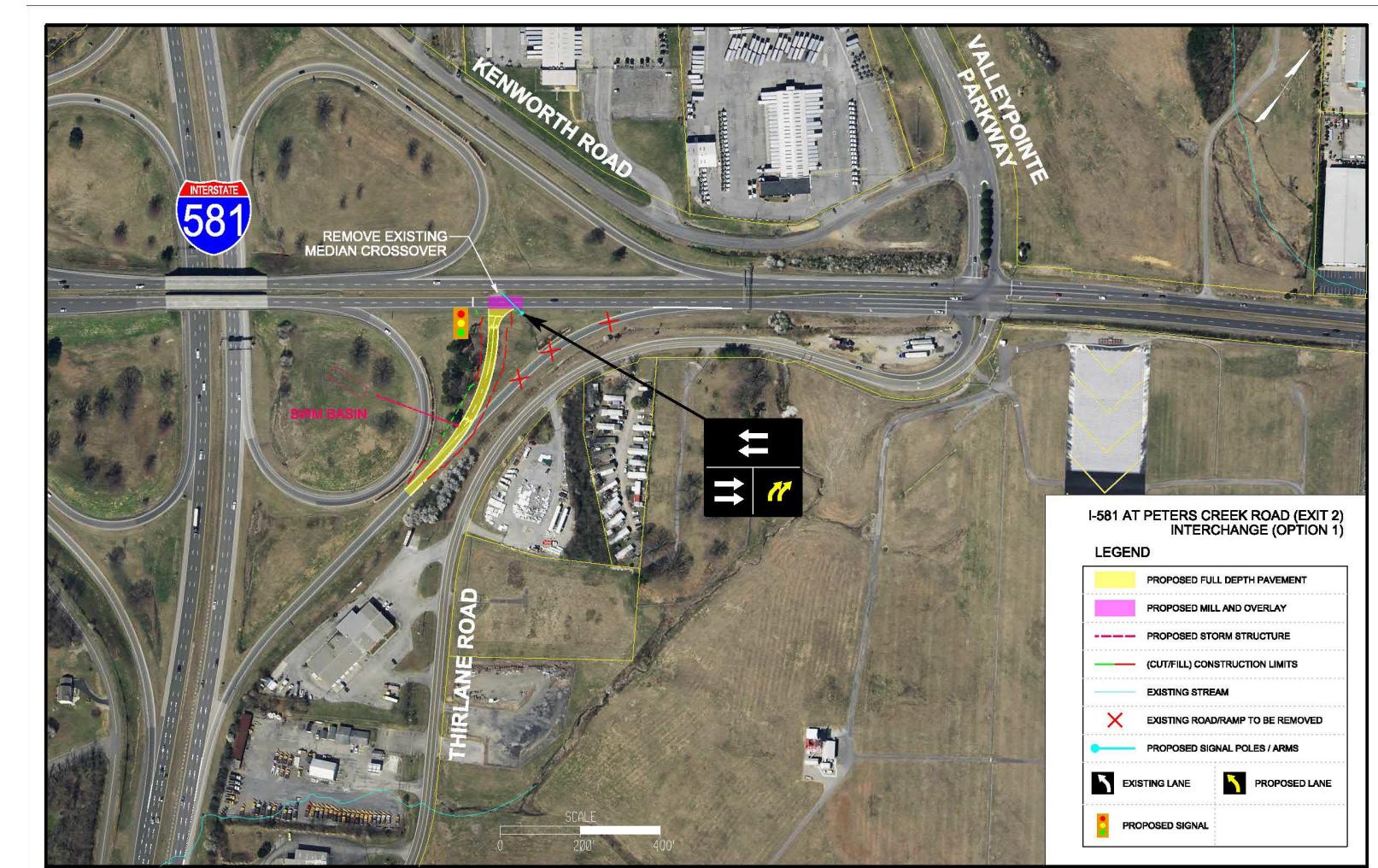
# Route 460 Intersection Improvements

- Crossover and Intersection Improvements from West Ruritan Road to Avery Row
  - 1 Thru-cut at West Ruritan Road
  - 6 Restricted Crossing U-Turn (RCUT) Intersections
  - 1 Displaced Left Turn (DLT) Intersection at Route 220 Alternate
- Construction anticipated 2026/2027



# Interstate 581 Exit 2 (Peters Creek Road) Interchange Improvements

- Project will realign the I-581 Northbound off-ramp to Peters Creek Road Eastbound to a traffic signal with dual right turn lanes.
- Construction is anticipated to begin in January 2026.



# Peters Creek Road/Williamson Road Study

- SMART SCALE funding requests were submitted for three projects in 2024. Funding was not recommended for any of these projects.
- Roanoke County is working with VDOT to reconsider the study results to formulate smaller and more competitive projects to submit for SMART SCALE Round 7 in 2026.



Peters Creek Road

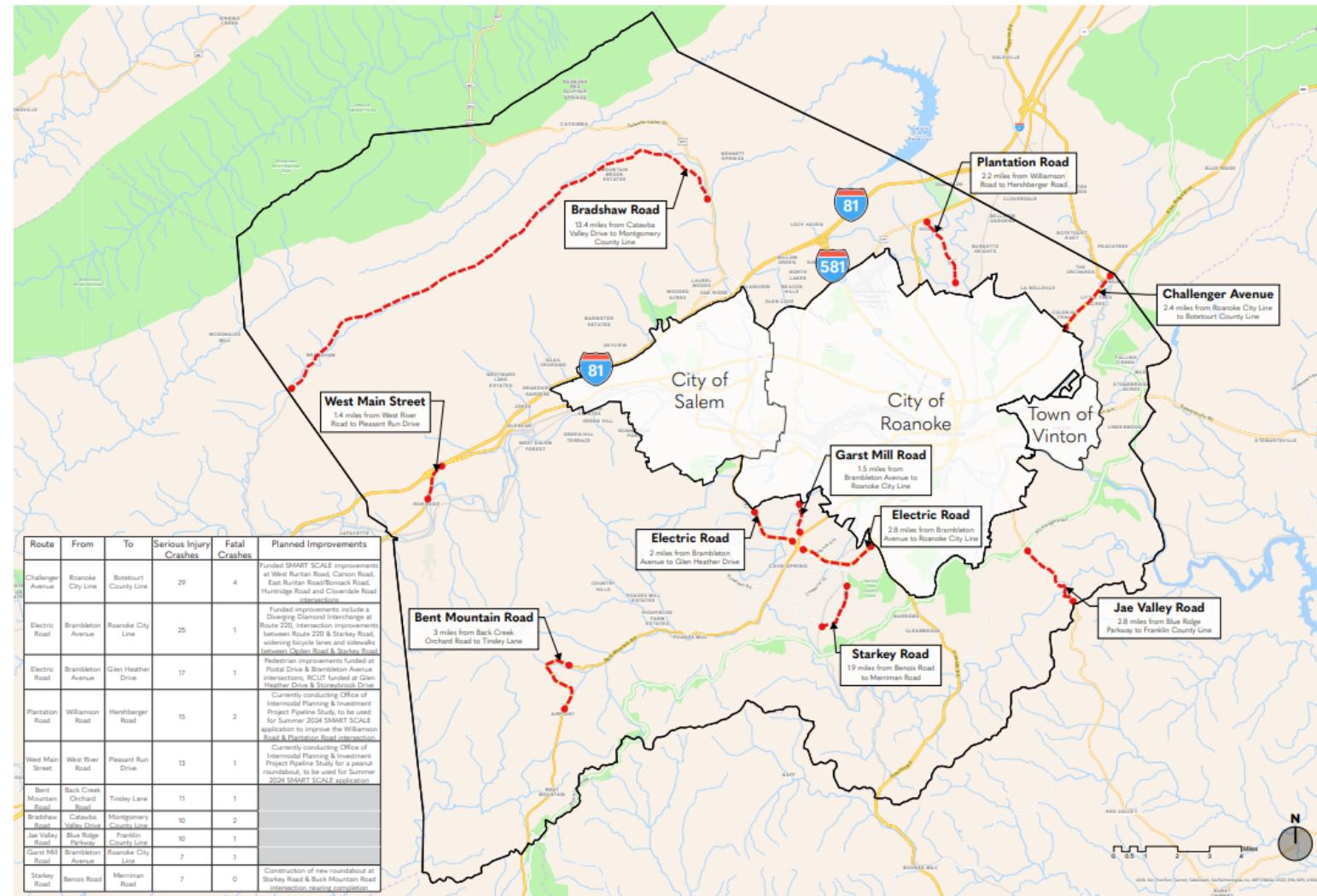
# Williamson Road Sidewalk

- Sidewalk will be extended from North Roanoke Assisted Living to Plymouth Drive, on the west side of Plantation Road.
- VDOT awarded the construction contract in September.
- Construction is anticipated in late 2025/early 2026.



Williamson Road

# Safe Streets and Roads For All



## TOP 10 CORRIDORS OF SERIOUS INJURY & FATAL CRASHES

ROANOKE COUNTY, VIRGINIA | APRIL 2024

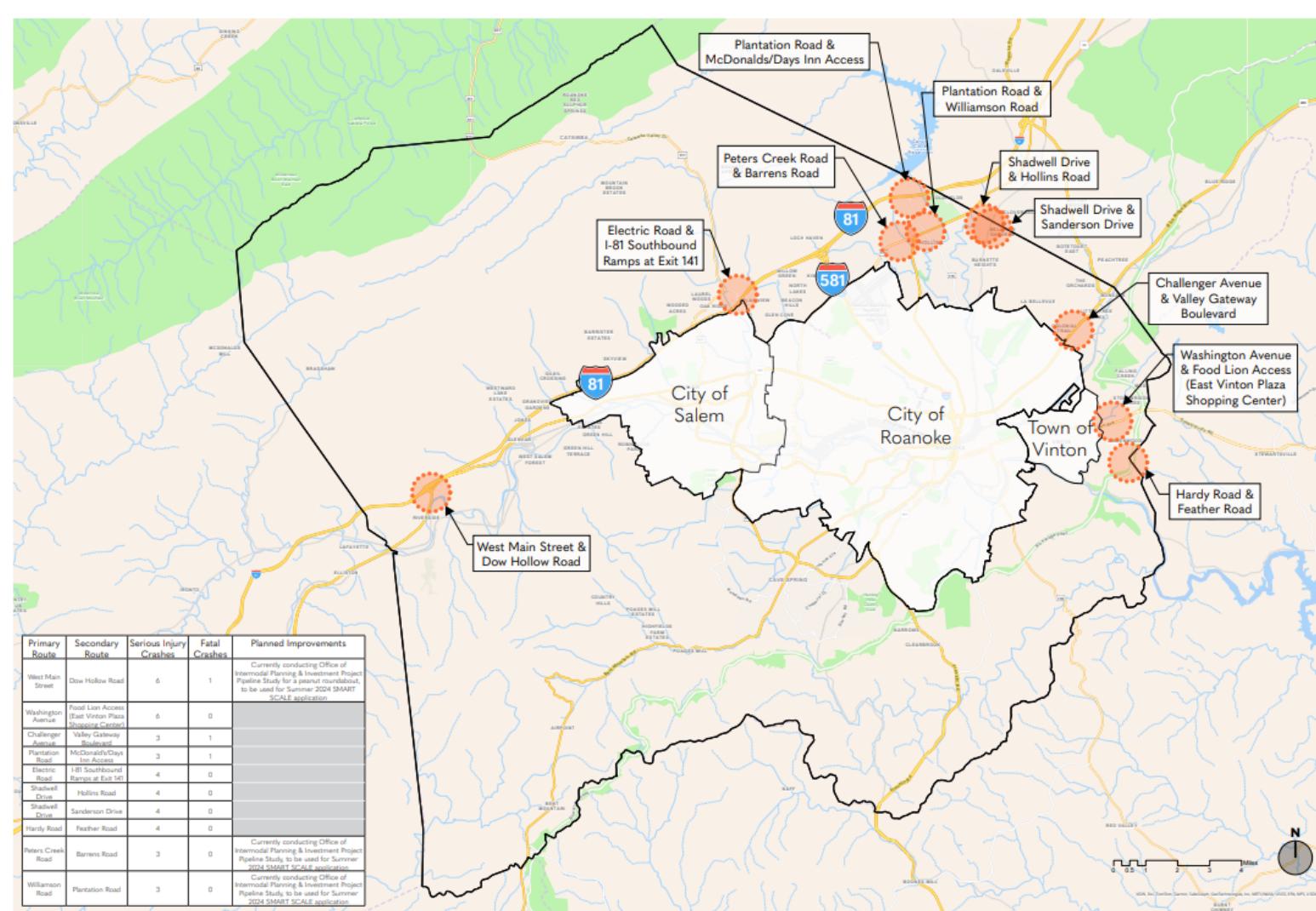


## Comprehensive Safety Action Plan adopted in February 2025

### Hollins District High Crash Corridors:

- Plantation Road from Williamson Road to the City of Roanoke line
- Challenger Avenue from the City of Roanoke line to the Botetourt County line

# Safe Streets and Roads For All



## Hollins District High Crash Intersections:

- Challenger Ave. and Valley Gateway Blvd.
- Plantation Rd. at McDonald's/Days Inn
- Shadwell Dr. and Hollins Rd.
- Shadwell Dr. and Sanderson Dr.
- Peters Creek Rd. at Barrens Rd.
- Williamson Rd. at Plantation Rd.

# CORTAN (County of Roanoke Transportation) Program

**Who:** Roanoke County Residents age 65 or better and/or have a disability

**What:** Demand Response Rideshare Transportation Service

**When:** Monday through Friday, 7:00 a.m. to 6:00 p.m.

**Where:** Roanoke County, Roanoke City, City of Salem, and the Town of Vinton

**Why:** To provide demand response transportation service to approved Roanoke County citizens to and from their primary residence to facilitate independent living and continued involvement in the community.

## Program Basics:

- Fares are \$5 per trip – cashless
- Transport is provided by Virginia Regional Transit (Roanoke County-branded wheelchair accessible vans)
- Complete the CORTAN application to be approved for service at: [www.RoanokeCountyVA.gov/CORTAN](http://www.RoanokeCountyVA.gov/CORTAN)
- Once approved, download the CORTAN APP to schedule and pay for rides





# Questions

# Huntridge Road Speeding Concerns



Roanoke County receives frequent complaints about speeding on Huntridge Road.

County Police have two ways of determining vehicle speeds:

1. Covert/hidden Speed Spy
2. Speed Board that tells drivers their speeds and typically slows traffic temporarily



County Police and VDOT primarily look at the 85th percentile speed. 85 percent of drivers are driving slower than this speed, and 15 percent of drivers are driving faster than this speed.

# Huntridge Road Speeding Concerns



Three rounds of speed studies have been conducted in 2025. 85<sup>th</sup> percentile data shows:

★ **1. 5700 block of Huntridge Road near Rome Drive in May**

- Speed Spy: 33.87 miles per hour (8.87 miles over the 25 mile an hour speed limit)
- Speed Board: 32.46 miles per hour (7.46 miles over the speed limit)

*The speed board had a minimal impact on driver speeds.*

★ **2. 5900 block of Huntridge Road near the new townhouses in September**

- Speed Board: 29.11 miles per hour (4.11 miles per hour over the speed limit)

★ **3. 5100 block of Huntridge Road near Appletree Drive in September**

- Speed Board: 31.17 miles per hour (6.17 miles per hour over the speed limit)

# Huntridge Road Speeding Concerns

Potential Traffic Calming Measures could include one or more of the following:



1. Additional \$200 Speeding Fine with signs installed on existing 25 MPH signs
2. Permanent speed board installation along Huntridge Road
3. Striping one side of Huntridge Road for on-street parking in the curb and gutter section from Golden Circle to Cortland Road (narrows the perception of the roadway to slow drivers).

# Huntridge Road Speeding Concerns

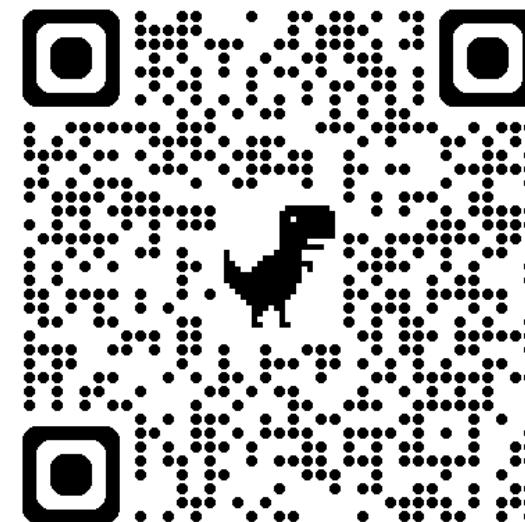
Once the community feedback process has concluded, next steps and timeframes are estimated to be:

1. Additional \$200 Speeding Fine with signs installed on existing 25 MPH signs
  - **Three months** to obtain a resolution of support from the Board of Supervisors, submit and obtain a VDOT Land Use Permit, purchase and install signs. (\$500)
2. Permanent speed board installation along Huntridge Road
  - **Six to nine months** to conduct field work to determine appropriate location(s), obtain a resolution of support from the Board of Supervisors, submit and obtain a VDOT Land Use Permit, purchase and install signs. (\$10,000-\$15,000)
3. Striping one side of Huntridge Road for on-street parking in the curb and gutter section from Golden Circle to Cortland Road
  - **Three to six months** for VDOT to study the roadway, schedule and complete the striping when weather conditions permit. (No cost to Roanoke County)

# Huntridge Road Speeding Concerns

Huntridge-area residents, please take a survey to let Roanoke County know which option(s) you prefer by **Monday, October 20<sup>th</sup>.**

Scan this QR code with your  
Smart Phone camera



**OR**

Enter this web address

into a browser ➡ <https://www.surveymonkey.com/r/Hollins-Meeting>