

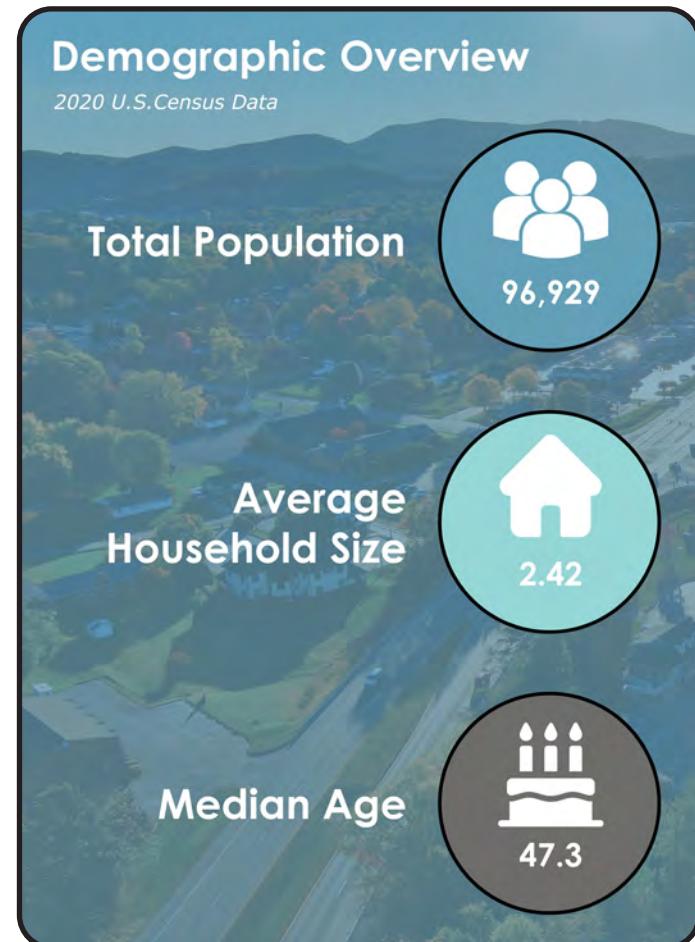
DEMOGRAPHICS



3.1 Overview

 As part of the planning process to update the comprehensive plan, a demographic analysis of Roanoke County was conducted to understand trends and identify opportunities for future growth. An overview of their results is summarized in the following paragraphs.

The population of Roanoke County in 2020 was 96,929 and estimated to be approximately 96,605 in 2022 based on the U.S. Census Bureau's American Community Survey. This is a minimal decrease of less than a half of a percent. The Town of Vinton's population has also remained relatively unchanged from 8,059 people in 2020



to an estimated 8,021 people in 2022 according to the Weldon Cooper Center. The chart on page 3-3 shows population from 1960 to present along with projections. In 1975, part of Roanoke County was annexed to Roanoke City, resulting in a slight decline.

Data from the U.S. Census, Weldon Cooper Center, and other publicly available data sources used in this chapter are from the most recent year available at the time in which the existing conditions information was collected.

3.2 Population Change & Projections

 The population in the County grew by 12.9% from 2000 to 2020, mirroring a regional trend in population gain. The population in Roanoke County is expected to grow between 2023 and 2050, reaching approximately 109,621 by 2050. Growth in the County is expected to continue over the coming decades, with the population nearing 100,027 by 2030 and 104,046 by 2040. An increase of 3.2% and 4.1% respectively. These figures are based on historic growth rates and projections provided by the Weldon Cooper Center. It is likely a conservative estimate, as employment growth is expected to increase in the County. The table on page 3-4 details the changes over the last twenty years and projected changes over the next 20 years for neighboring localities.

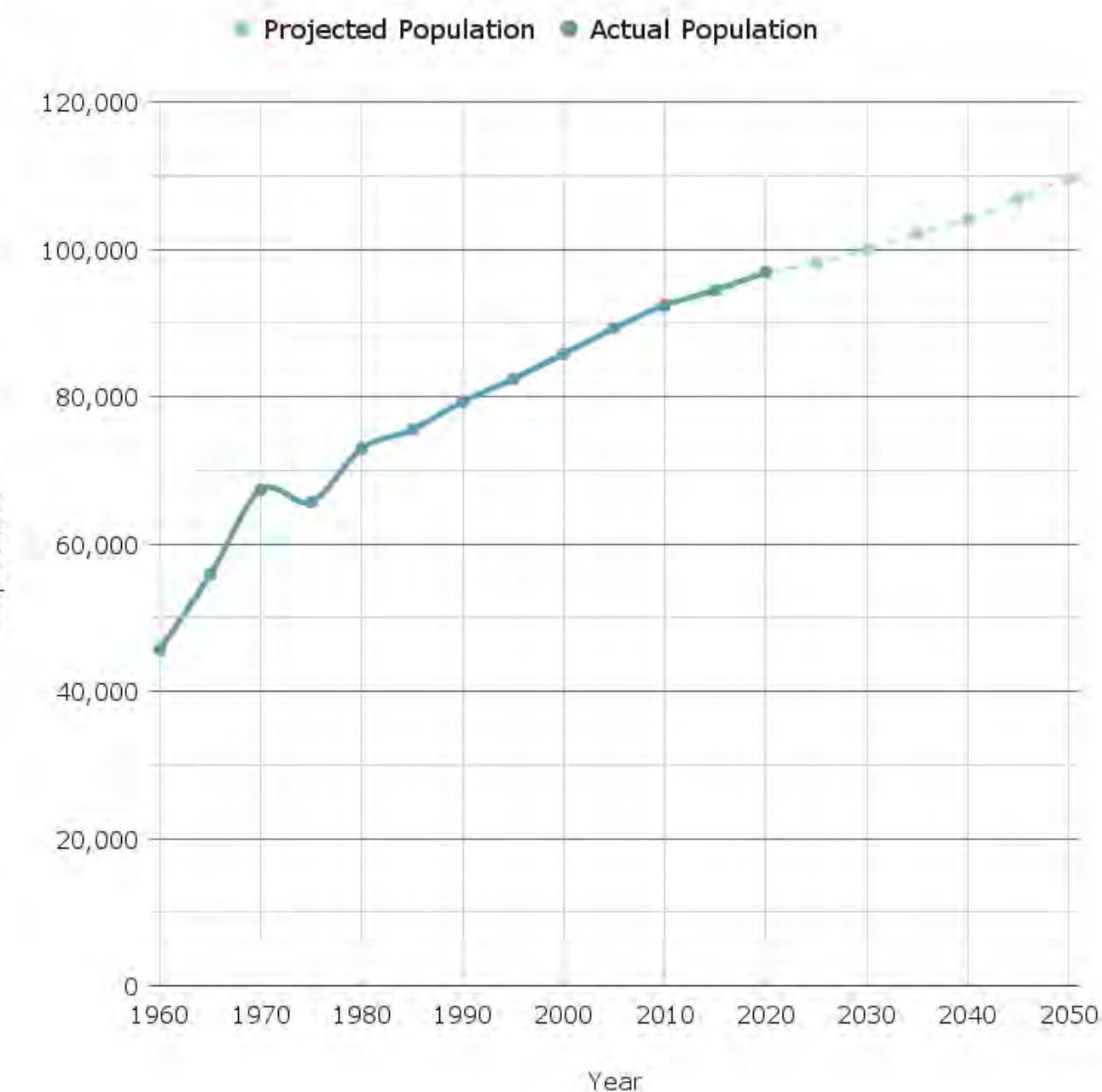
Population in 2040

In the year 2040, which is near the 200th anniversary of Roanoke County (2038), the population of Roanoke County is projected to be:

104,050

Roanoke County Population

LVA Weldon Cooper for Public Service



| Locality | Total Population 2000 | Total Population 2020 | Projected Population 2040 | 2000-2020 20-Year Change | 2020-2040 20-Year Projection |
|-------------------|-----------------------|-----------------------|---------------------------|--------------------------|------------------------------|
| Roanoke County | 85,778 | 96,929 | 104,050 | +12.9% | +7.4% |
| Town of Vinton | 8,098 | 8,102 | N/A | +0.05% | N/A |
| Montgomery County | 83,629 | 101,446 | 109,945 | +21.3% | +8.4% |
| Roanoke City | 94,911 | 99,985 | 102,529 | +5.3% | +2.5% |
| Lynchburg City | 65,269 | 80,327 | 86,838 | +23.1% | +8.1% |
| Bedford County | 60,371 | 79,543 | 87,903 | +31.8% | +10.5% |
| Franklin County | 47,286 | 54,419 | 54,813 | +15.1% | +0.7% |
| Botetourt County | 30,496 | 33,605 | 34,588 | +10.2% | +2.9% |
| Salem City | 24,747 | 25,289 | 25,438 | +2.2% | +0.6% |
| Floyd County | 13,874 | 15,450 | 16,010 | +11.4% | +3.6% |
| Virginia | 7,079,030 | 8,646,905 | 9,876,728 | +22.1% | +14.2% |
| United States | 281,421,906 | 331,449,281 | 379,392,779 | +17% | +14.5% |

Sources: U.S. Census Intercensal Data Estimates and Population Projections by Weldon Cooper Center for Public Service

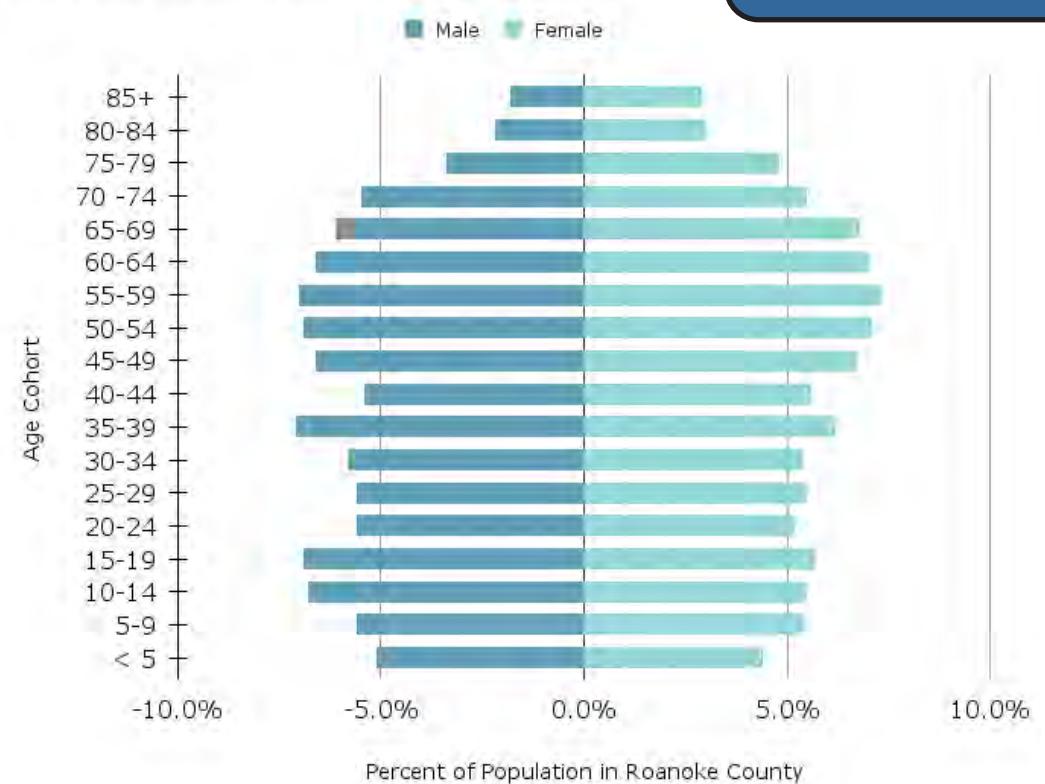
3.3 Age & Gender



In 2020, the median age in Roanoke County was 47.3 years. This is an increase from 2010 when the median age was approximately 43.5 years. Children and teens under the age of 20 made up 21.9% of the population and 29.1% of the population was 60 years old or over. Population projections by age published by the United States Census, suggest that Roanoke County's population will age over the next two decades, with growth concentrated in the population age 65 years and older. Approximately 48.2% of the population are male and 51.8% of the population are female. The table on page 3-6 compares Roanoke County to surrounding localities by age groups for 2020.

Population Pyramid

2020 U.S. Census Data



Aging Population

Roanoke County has an aging population. An aging population is a demographic trend in which the proportion of older people in a population increases. This can have a number of implications for the future of the County, including:

- Increased demand for healthcare services.
- Increased demand for transportation services.
- Increased demand for social services.
- Decreased tax revenue.

| Locality | % Under 20 Years Old | % 20-30 Years Old | % 30-40 Years Old | % 40-50 Years Old | % 50-60 Years Old | % Over 60 Years Old |
|-------------------|----------------------|-------------------|-------------------|-------------------|-------------------|---------------------|
| Roanoke County | 22% | 11% | 12% | 12% | 14% | 29% |
| Town of Vinton | 23% | 18% | 9% | 12% | 13% | 24% |
| Montgomery County | 24% | 25% | 12% | 10% | 10% | 19% |
| Roanoke City | 24% | 14% | 14% | 12% | 13% | 24% |
| Lynchburg City | 26% | 26% | 11% | 8% | 10% | 19% |
| Bedford County | 21% | 9% | 11% | 12% | 16% | 32% |
| Franklin County | 21% | 10% | 10% | 11% | 15% | 33% |
| Botetourt County | 21% | 9% | 11% | 12% | 16% | 32% |
| Salem City | 24% | 14% | 12% | 11% | 13% | 27% |
| Floyd County | 21% | 9% | 10% | 12% | 15% | 32% |
| Virginia | 23% | 16% | 12% | 11% | 13% | 26% |

Sources: 2020 U.S. Census Bureau Population Estimates

3.4 Race & Ethnicity



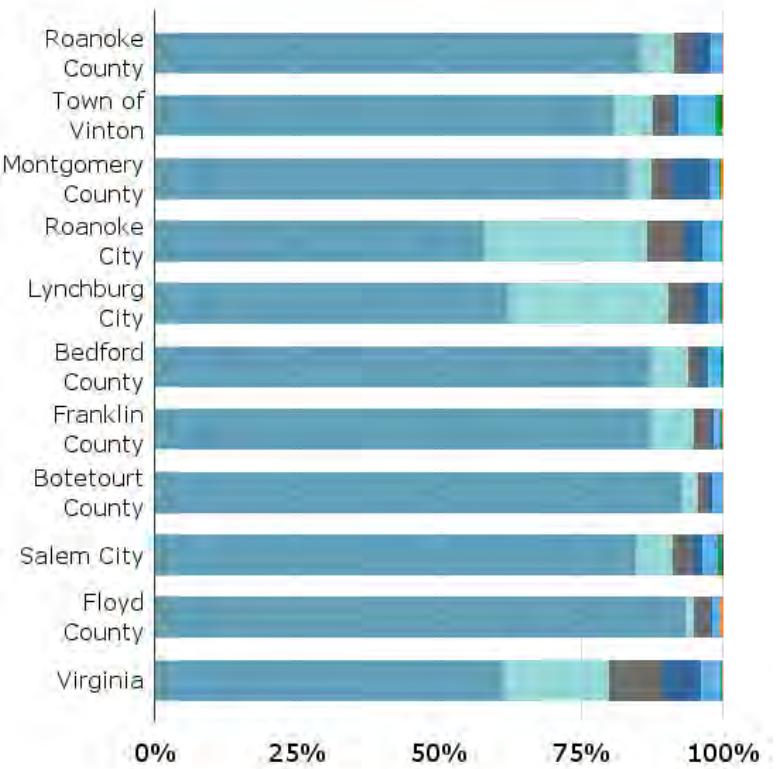
As of 2020, a majority of the population of Roanoke County is white (85.47%). Approximately 5.90% of the population is black and not Hispanic/Latinx, 3.35% is Asian, 3.18% is Hispanic/Latinx and 1.82% is two or more races. The County has a relatively low population that identifies as American Indian (0.19%), Native Hawaiian/Pacific Islander (0.04%), or Other Single races (0.05%). The chart below and the table on page 3-8 compares race in Roanoke County to surrounding localities. The charts on pages 3-9 and 3-10 shows race broken down by age groups from 1970 to 2020. The chart on upper portion of page 3-11 breaks down the racial and ethnic composition of the County. The chart on the lower portion of the same page breaks down the places of birth of Roanoke County residents.



Race & Ethnicity

2020 U.S. Census Data

- White
- Black/African American
- Hispanic/Latinx
- Asian
- 2+ Races
- Other Race
- American Indian
- Pacific Islander





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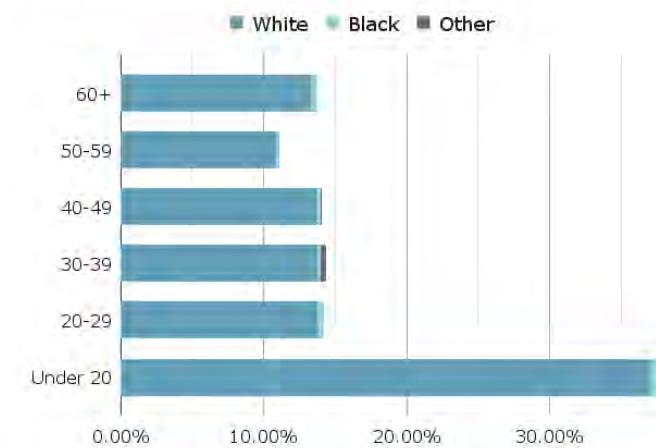


| Locality | % White | % Black/ Afr. Am. | % American Indian | % Asian | % Pac. Islander | % Other Race | % 2+ Races | % Hispanic/ Latinx |
|-------------------|---------|----------------------|-------------------------|---------|--------------------|-----------------|---------------|--------------------------|
| Roanoke County | 85.47% | 5.90% | 0.19% | 3.35% | 0.04% | 0.05% | 1.82% | 3.18% |
| Town of Vinton | 80.68% | 6.95% | 0.22% | 1.13% | 0.00% | 1.37% | 6.22% | 3.45% |
| Montgomery County | 83.38% | 4.08% | 0.37% | 6.63% | 0.03% | 0.36% | 1.80% | 3.35% |
| Roanoke City | 58.05% | 28.56% | 0.21% | 3.24% | 0.05% | 0.20% | 3.29% | 6.40% |
| Lynchburg City | 62.22% | 28.20% | 0.20% | 2.39% | 0.06% | 0.23% | 2.34% | 4.36% |
| Bedford County | 87.11% | 6.65% | 0.04% | 1.18% | 0.02% | 0.29% | 2.34% | 2.37% |
| Franklin County | 87.09% | 7.76% | 0.26% | 0.60% | 0.01% | 0.10% | 1.37% | 2.81% |
| Botetourt County | 92.75% | 2.84% | 0.12% | 0.65% | 0.00% | 0.00% | 1.84% | 1.80% |
| Salem City | 84.58% | 6.54% | 0.04% | 1.81% | 0.11% | 0.92% | 2.57% | 3.43% |
| Floyd County | 93.23% | 1.63% | 0.67% | 0.27% | 0.00% | 0.06% | 1.25% | 2.90% |
| Virginia | 61.22% | 18.70% | 0.20% | 6.64% | 0.05% | 0.32% | 3.35% | 9.53% |

Sources: 2020 U.S. Census Bureau Population Estimates

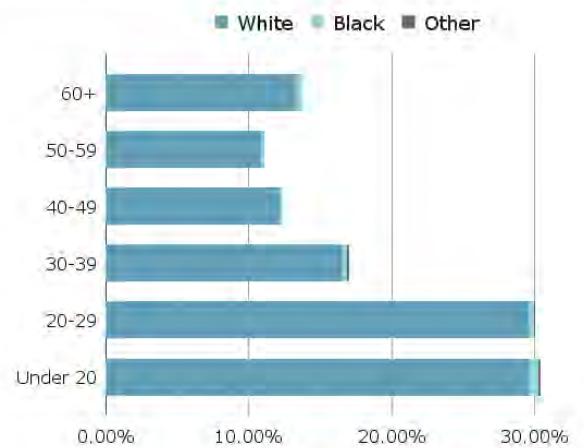
1970 Demographics

Total Population: 67,339



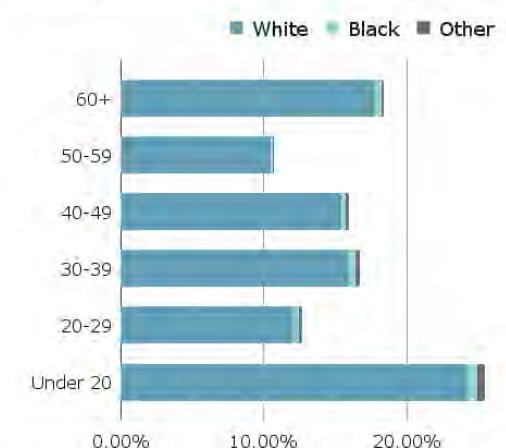
1980 Demographics

Total Population: 72,945



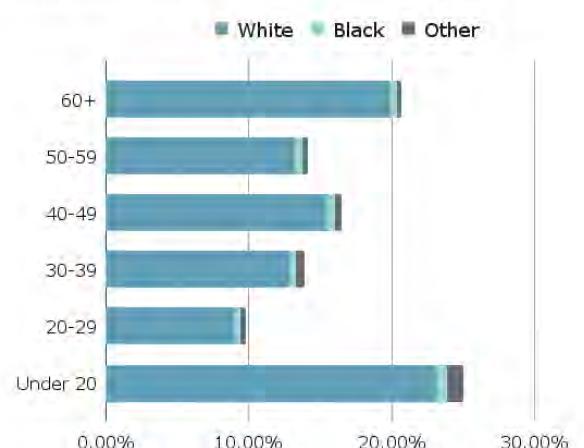
1990 Demographics

Total Population: 79,332



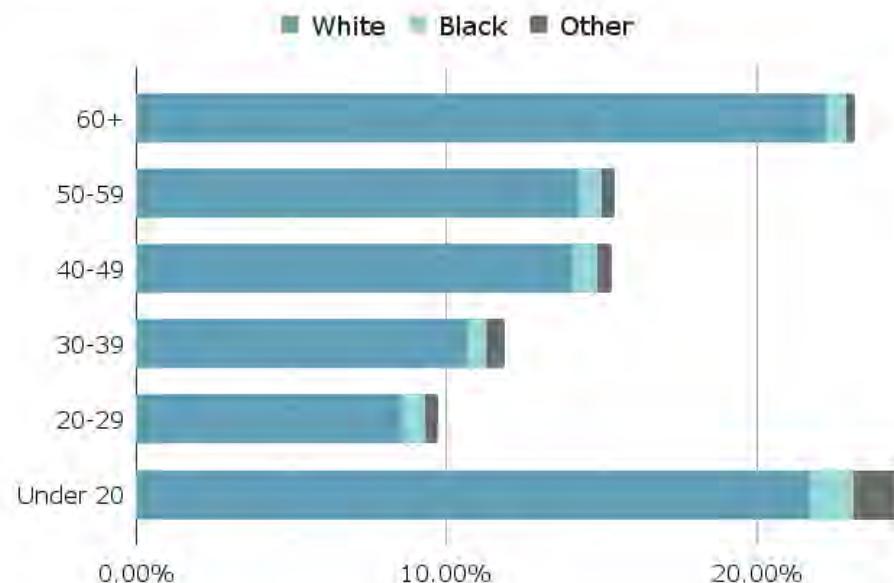
2000 Demographics

Total Population: 85,778



2010 Demographics

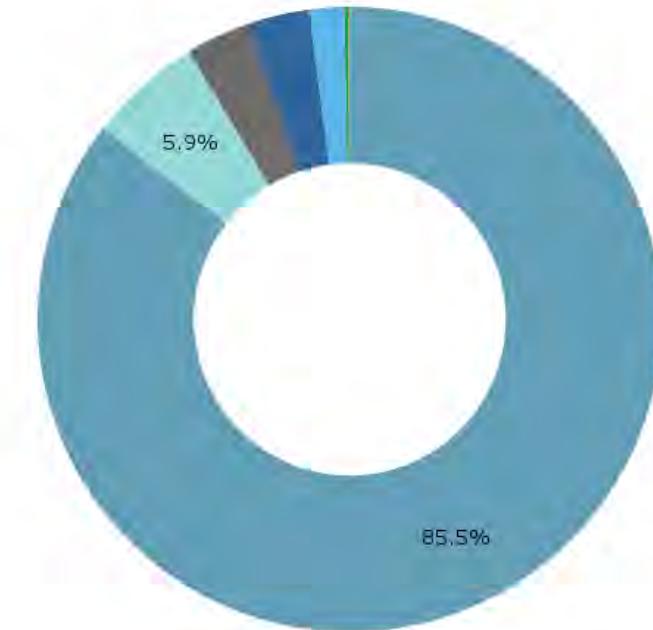
Total Population: 92,402



Ethnic Composition of Roanoke County

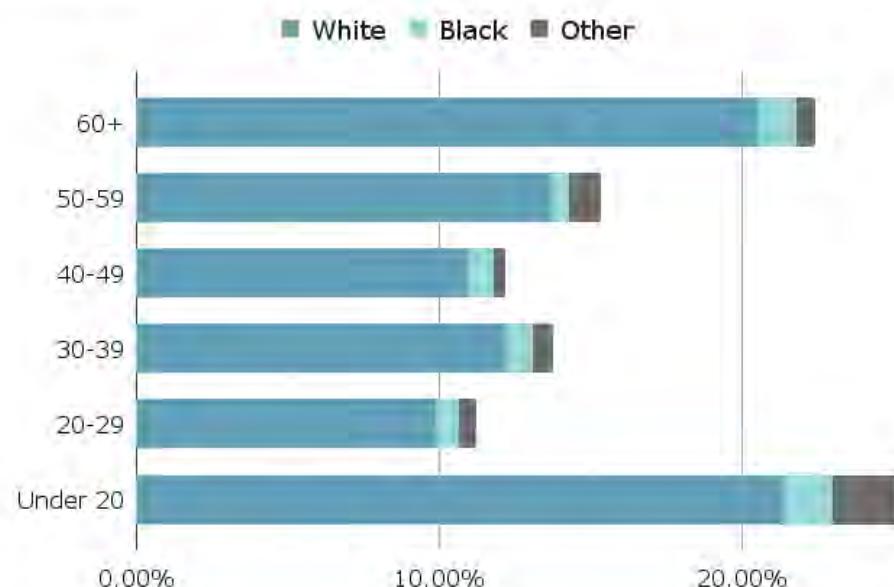
2020 U.S. Census Data

- White (85.5%)
- Black/African American (5.9%)
- Asian (3.4%)
- Hispanic/Latinx (3.2%)
- 2+ Races (1.8%)
- American Indian (0.2%)
- 1 Other Race, Not Hispanic/Latinx (<0.1%)
- Pacific Islander (<0.1%)



2020 Demographics

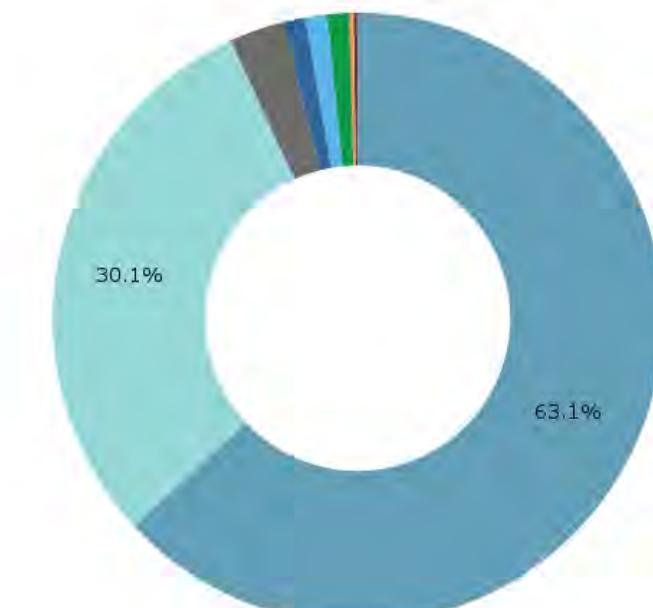
Total Population: 96,929



Place of Birth

2020 U.S. Census Data

- Virginia (63.1%)
- United States, Not Virginia (30.1%)
- Asia (2.9%)
- Latin America (1.2%)
- Europe (1.2%)
- US Territory (1.1%)
- Northern America (0.2%)
- Africa (0.2%)
- Oceania (<0.1%)



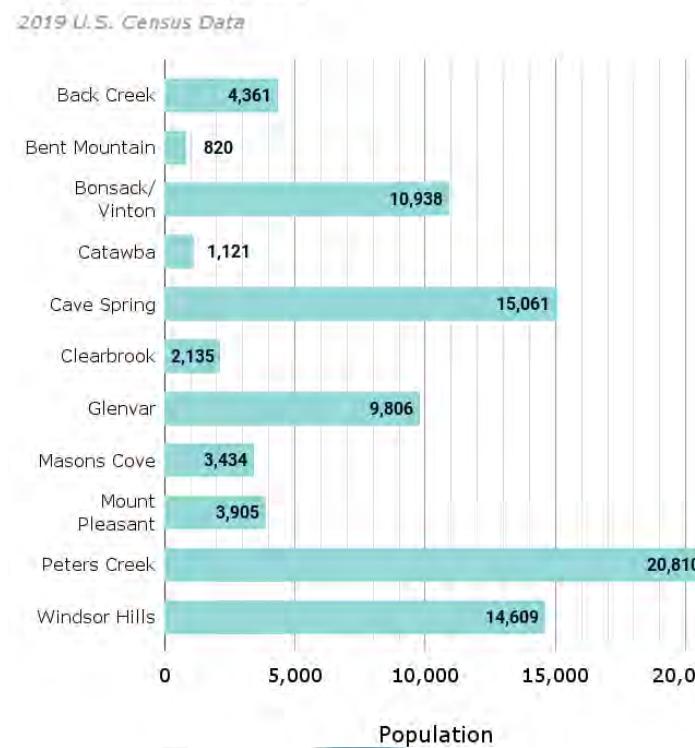
3.5 Demographic Snapshot by Community Planning Area

According to 2019 U.S. Census data estimates delineated by Community Planning Area (CPA), Peters Creek CPA is the most populated CPA with approximately 20,810 people. Bent Mountain CPA has the fewest number of people with approximately 820. Back Creek CPA experienced the largest growth of approximately 7%, while Catawba, Clearbrook, and Glenvar CPAs had the least change of approximately 1% growth from 2010 to 2019. These estimates can be seen below.

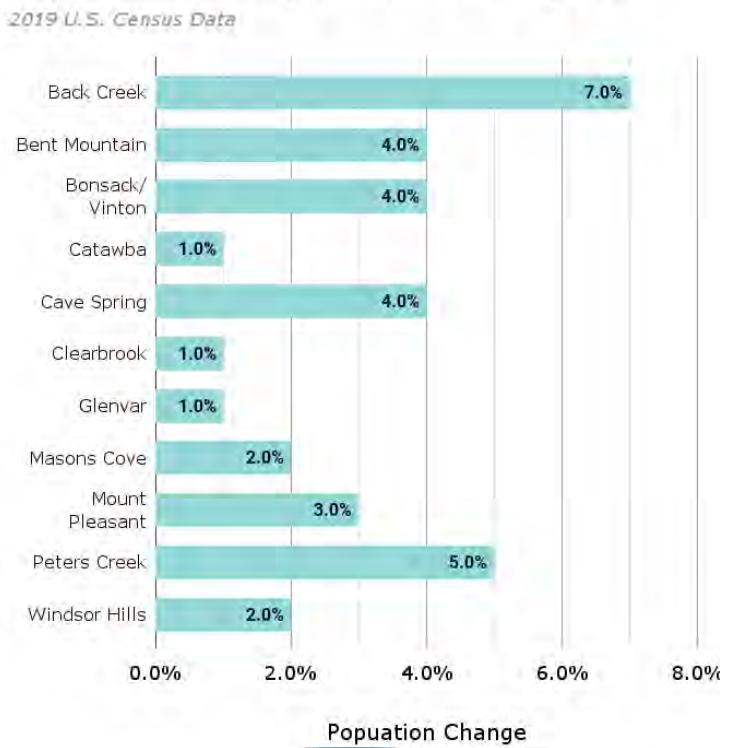
The pie chart on page 3-13 shows a percentage of each Community Planning Area population based on total population of Roanoke County. The bar graphs found at the bottom of the same page provide the estimated average household size and median age by each CPA. The table on page 3-14 provides a summary of population, population change, household size, and median age for each CPA in comparison to Roanoke County as a whole.



Population by CPA

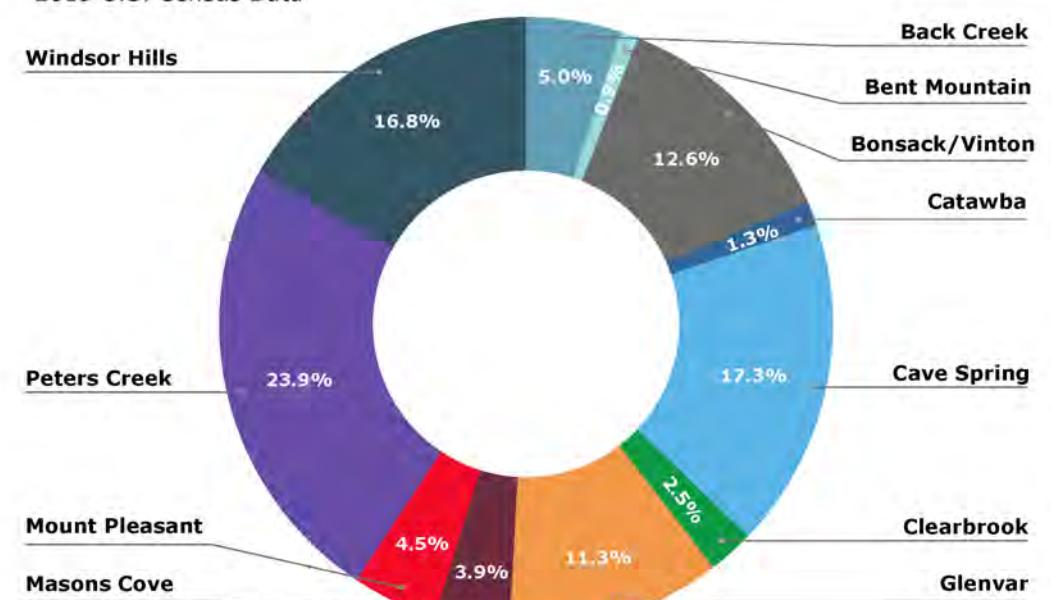


Population Change 2010-2019 by CPA



Community Planning Area Population

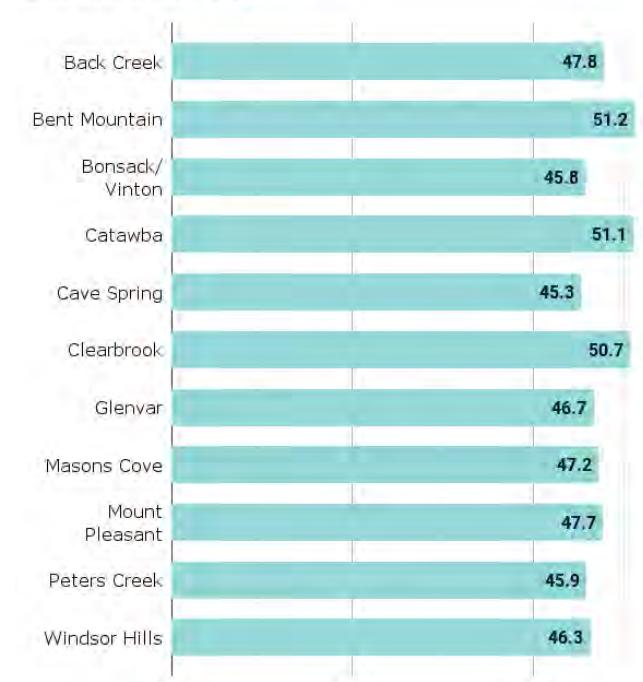
2019 U.S. Census Data



Percentages are based on total population estimates of Roanoke County excluding the Town of Vinton. This total is approximately 87,000 people across the 11 Community Planning Areas.

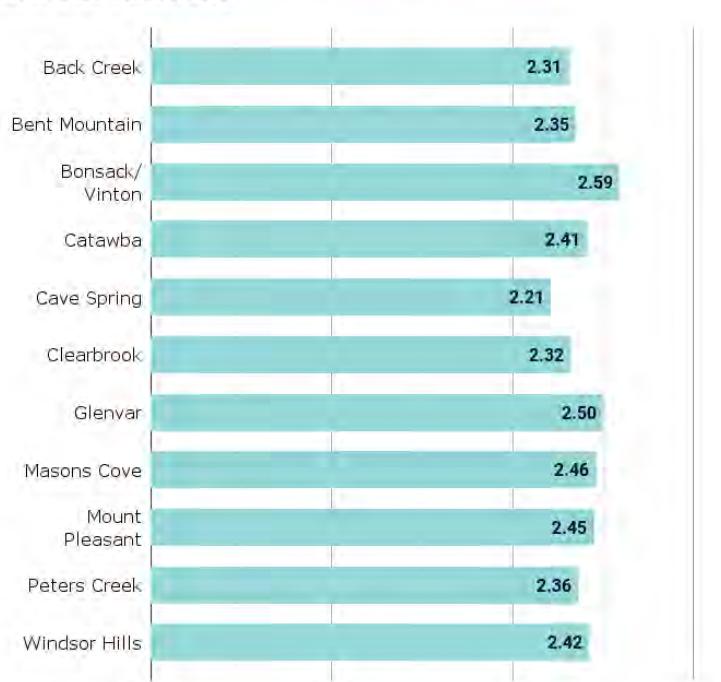
Median Age by CPA

2019 U.S. Census Data



Average Household Size by CPA

2019 U.S. Census Data



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| Community Planning Area | Population 2019 | Population Change 2010-2019 | Average Household Size | Median Age |
|-------------------------|-----------------|-----------------------------|------------------------|------------|
| Roanoke County | 95,083 | +12.9% | 2.42 | 47.3 |
| Back Creek | 4,361 | +7% | 2.61 | 51.2 |
| Bent Mountain | 820 | +4% | 2.35 | 45.8 |
| Bonsack-Vinton | 10,938 | +4% | 2.59 | 45.8 |
| Catawba | 1,121 | +1% | 2.41 | 51.1 |
| Cave Spring | 15,061 | +4% | 2.21 | 45.3 |
| Clearbrook | 2,135 | +1% | 2.32 | 50.7 |
| Glenvar | 9,806 | +1% | 2.50 | 46.7 |
| Masons Cove | 3,434 | +2% | 2.46 | 47.2 |
| Mount Pleasant | 3,905 | +3% | 2.45 | 47.7 |
| Peters Creek | 20,810 | +5% | 2.36 | 45.9 |
| Windsor Hills | 14,609 | +2% | 2.45 | 46.3 |

Source: 2019 U.S. Census Bureau Block Group Population Estimates

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