



DEMOGRAPHICS

3.1 Overview

As part of the planning process to update the comprehensive plan, a demographic analysis of Roanoke County was conducted to understand trends and identify opportunities for future growth. An overview of their results is summarized in the following paragraphs.

The population of Roanoke County in 2020 was 96,929 and estimated to be approximately 96,605 in 2022 based on the U.S. Census Bureau’s American Community Survey. This is a minimal decrease of less than a half of a percent. The Town of Vinton’s population has also remained relatively unchanged from 8,059 people in 2020

Demographic Overview

2020 U.S. Census Data

Total Population

96,929

Average Household Size

2.42

Median Age

47.3

to an estimated 8,021 people in 2022 according to the Weldon Cooper Center. The chart on page 3-3 shows population from 1960 to present along with projections. In 1975, part of Roanoke County was annexed to Roanoke City, resulting in a slight decline.

Data from the U.S. Census, Weldon Cooper Center, and other publicly available data sources used in this chapter are from the most recent year available at the time in which the existing conditions information was collected.

3.2 Population Change & Projections

The population in the County grew by 12.9% from 2000 to 2020, mirroring a regional trend in population gain. The population in Roanoke County is expected to grow between 2023 and 2050, reaching approximately 109,621 by 2050. Growth in the County is expected to continue over the coming decades, with the population nearing 100,027 by 2030 and 104,046 by 2040. An increase of 3.2% and 4.1% respectively. These figures are based on historic growth rates and projections provided by the Weldon Cooper Center. It is likely a conservative estimate, as employment growth is expected to increase in the County. The table on page 3-4 details the changes over the last twenty years and projected changes over the next 20 years for neighboring localities.

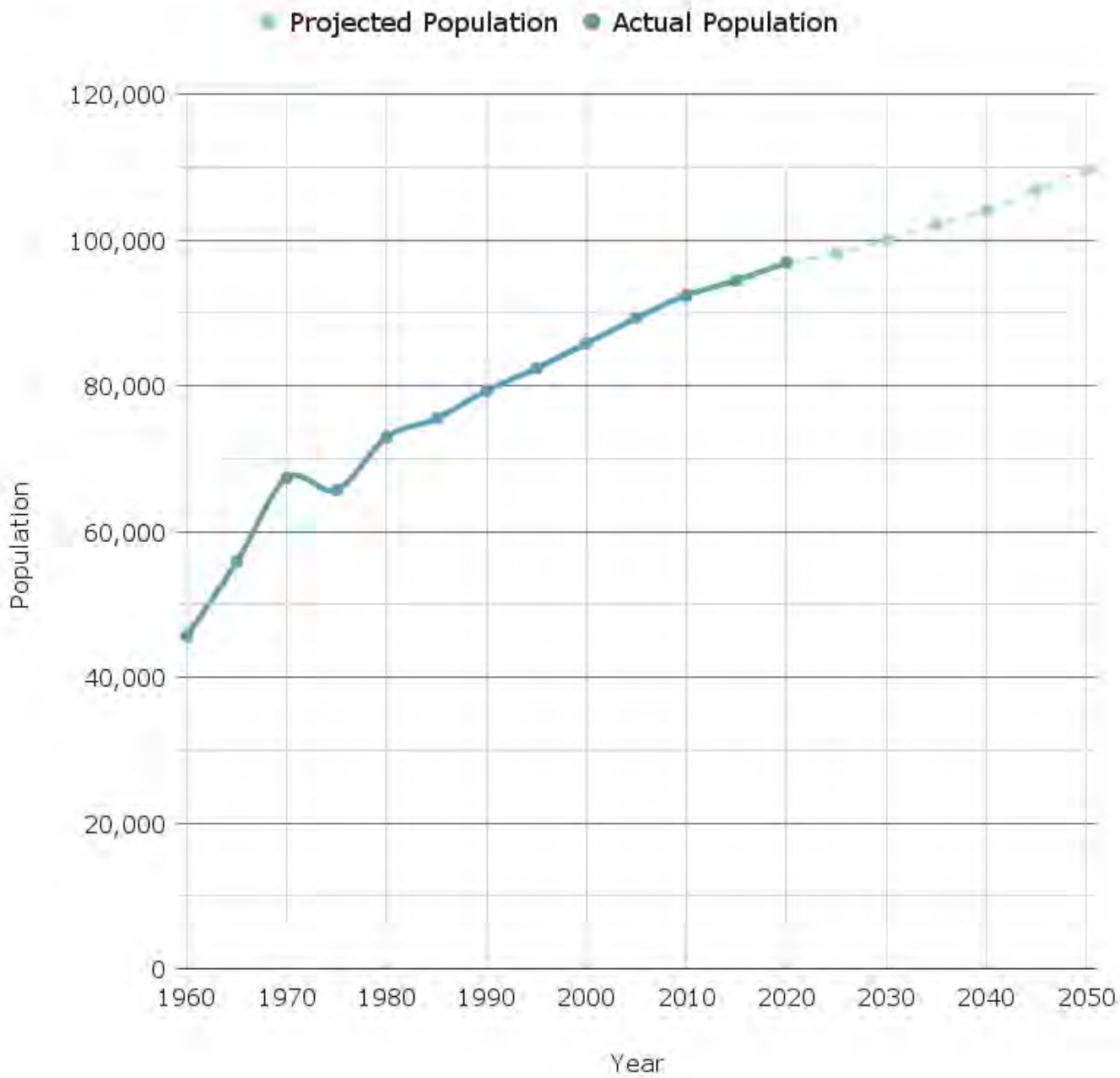
Population in 2040

In the year 2040, which is near the 200th anniversary of Roanoke County (2038), the population of Roanoke County is projected to be:

104,050

Roanoke County Population

LVA Weldon Cooper for Public Service



Locality	Total Population 2000	Total Population 2020	Projected Population 2040	2000-2020 20-Year Change	2020-2040 20-Year Projection
Roanoke County	85,778	96,929	104,050	+12.9%	+7.4%
Town of Vinton	8,098	8,102	N/A	+0.05%	N/A
Montgomery County	83,629	101,446	109,945	+21.3%	+8.4%
Roanoke City	94,911	99,985	102,529	+5.3%	+2.5%
Lynchburg City	65,269	80,327	86,838	+23.1%	+8.1%
Bedford County	60,371	79,543	87,903	+31.8%	+10.5%
Franklin County	47,286	54,419	54,813	+15.1%	+0.7%
Botetourt County	30,496	33,605	34,588	+10.2%	+2.9%
Salem City	24,747	25,289	25,438	+2.2%	+0.6%
Floyd County	13,874	15,450	16,010	+11.4%	+3.6%
Virginia	7,079,030	8,646,905	9,876,728	+22.1%	+14.2%
United States	281,421,906	331,449,281	379,392,779	+17%	+14.5%

Sources: U.S. Census Intercensal Data Estimates and Population Projections by Weldon Cooper Center for Public Service

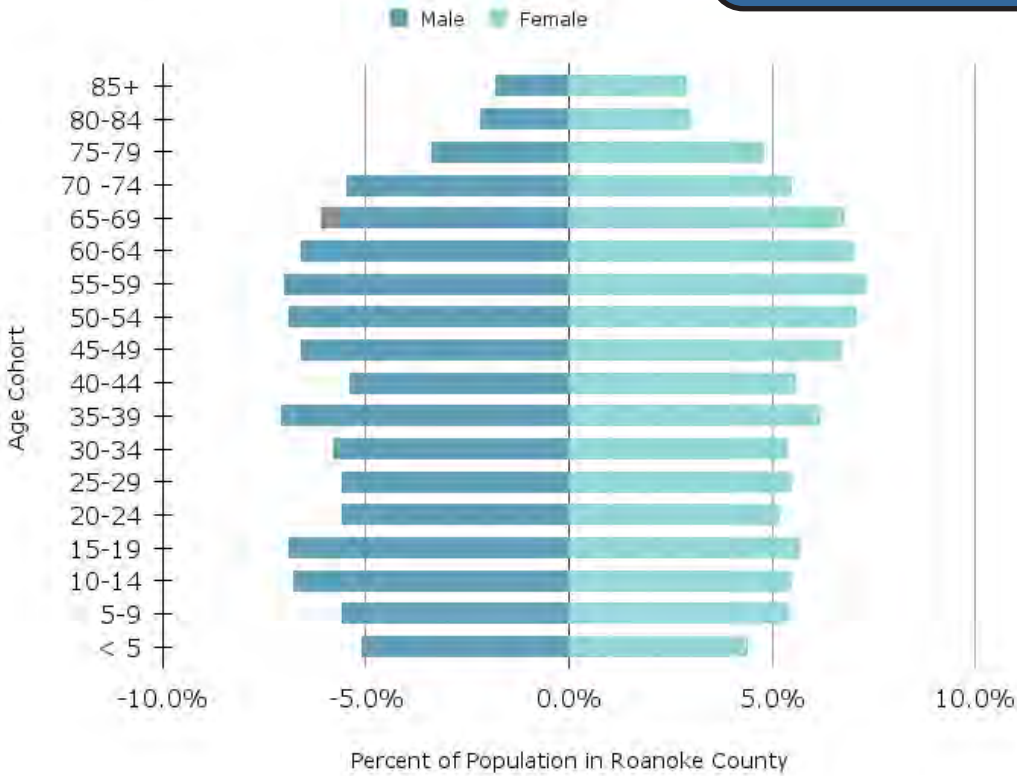
3.3 Age & Gender



In 2020, the median age in Roanoke County was 47.3 years. This is an increase from 2010 when the median age was approximately 43.5 years. Children and teens under the age of 20 made up 21.9% of the population and 29.1% of the population was 60 years old or over. Population projections by age published by the United States Census, suggest that Roanoke County's population will age over the next two decades, with growth concentrated in the population age 65 years and older. Approximately 48.2% of the population are male and 51.8% of the population are female. The table on page 3-6 compares Roanoke County to surrounding localities by age groups for 2020.

Population Pyramid

2020 U.S. Census Data



Aging Population

Roanoke County has an aging population. An aging population is a demographic trend in which the proportion of older people in a population increases. This can have a number of implications for the future of the County, including:

- Increased demand for healthcare services.
- Increased demand for transportation services.
- Increased demand for social services.
- Decreased tax revenue.

Locality	% Under 20 Years Old	% 20-30 Years Old	% 30-40 Years Old	% 40-50 Years Old	% 50-60 Years Old	% Over 60 Years Old
Roanoke County	22%	11%	12%	12%	14%	29%
Town of Vinton	23%	18%	9%	12%	13%	24%
Montgomery County	24%	25%	12%	10%	10%	19%
Roanoke City	24%	14%	14%	12%	13%	24%
Lynchburg City	26%	26%	11%	8%	10%	19%
Bedford County	21%	9%	11%	12%	16%	32%
Franklin County	21%	10%	10%	11%	15%	33%
Botetourt County	21%	9%	11%	12%	16%	32%
Salem City	24%	14%	12%	11%	13%	27%
Floyd County	21%	9%	10%	12%	15%	32%
Virginia	23%	16%	12%	11%	13%	26%

Sources: 2020 U.S. Census Bureau Population Estimates

3.4 Race & Ethnicity



As of 2020, a majority of the population of Roanoke County is white (85.47%). Approximately 5.90% of the population is black and not Hispanic/Latinx, 3.35% is Asian, 3.18% is Hispanic/Latinx and 1.82% is two or more races. The County has a relatively low population that identifies as American Indian (0.19%), Native Hawaiian/Pacific Islander (0.04%), or Other Single races (0.05%). The chart below and the table on page 3-8 compares race in Roanoke County to surrounding localities. The charts on pages 3-9 and 3-10 shows race broken down by age groups from 1970 to 2020. The chart on upper portion of page 3-11 breaks down the racial and ethnic composition of the County. The chart on the lower portion of the same page breaks down the places of birth of Roanoke County residents.

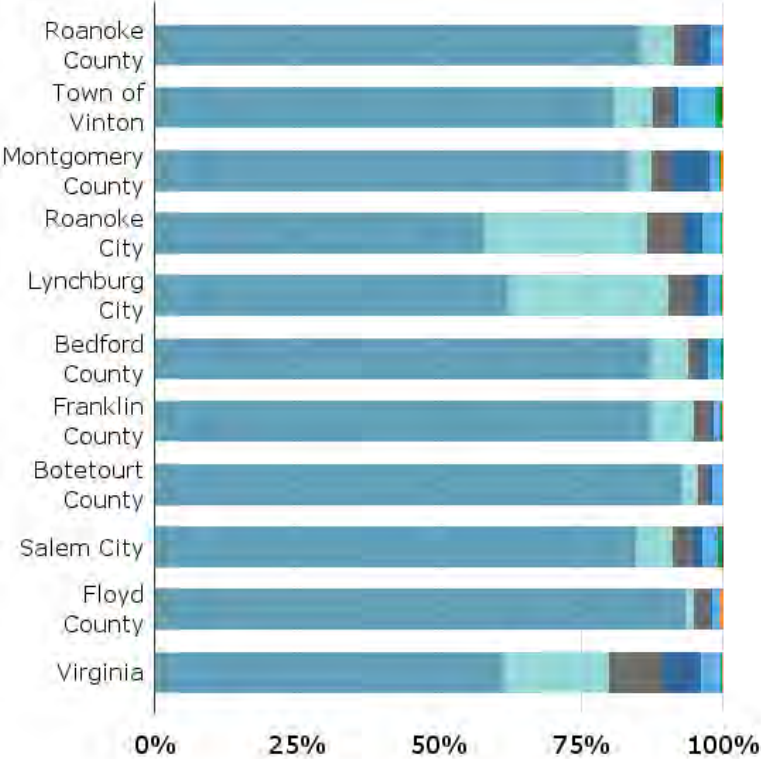


Roanoke County Citizens at Blue Ridge Parkway Visitor Center

Race & Ethnicity

2020 U.S. Census Data

- White
- Black/African American
- Hispanic/Latinx
- Asian
- 2+ Races
- Other Race
- American Indian
- Pacific Islander

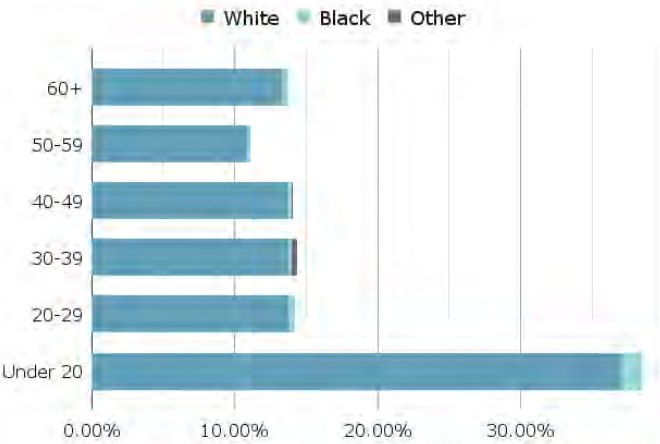


Locality	% White	% Black/ Afr. Am.	% American Indian	% Asian	% Pac. Islander	% Other Race	% 2+ Races	% Hispanic/ Latinx
Roanoke County	85.47%	5.90%	0.19%	3.35%	0.04%	0.05%	1.82%	3.18%
Town of Vinton	80.68%	6.95%	0.22%	1.13%	0.00%	1.37%	6.22%	3.45%
Montgomery County	83.38%	4.08%	0.37%	6.63%	0.03%	0.36%	1.80%	3.35%
Roanoke City	58.05%	28.56%	0.21%	3.24%	0.05%	0.20%	3.29%	6.40%
Lynchburg City	62.22%	28.20%	0.20%	2.39%	0.06%	0.23%	2.34%	4.36%
Bedford County	87.11%	6.65%	0.04%	1.18%	0.02%	0.29%	2.34%	2.37%
Franklin County	87.09%	7.76%	0.26%	0.60%	0.01%	0.10%	1.37%	2.81%
Botetourt County	92.75%	2.84%	0.12%	0.65%	0.00%	0.00%	1.84%	1.80%
Salem City	84.58%	6.54%	0.04%	1.81%	0.11%	0.92%	2.57%	3.43%
Floyd County	93.23%	1.63%	0.67%	0.27%	0.00%	0.06%	1.25%	2.90%
Virginia	61.22%	18.70%	0.20%	6.64%	0.05%	0.32%	3.35%	9.53%

Sources: 2020 U.S. Census Bureau Population Estimates

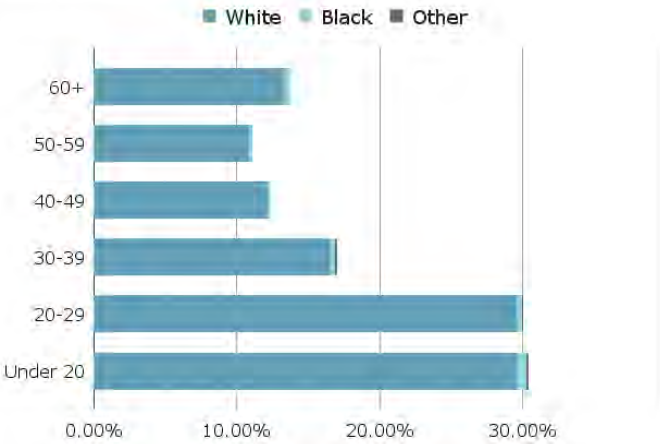
1970 Demographics

Total Population: 67,339



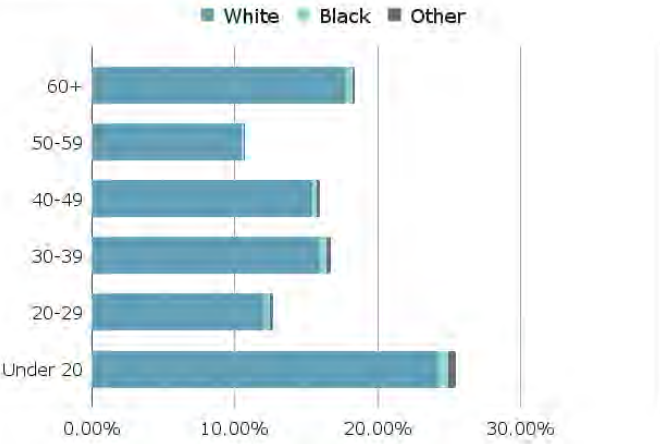
1980 Demographics

Total Population: 72,945



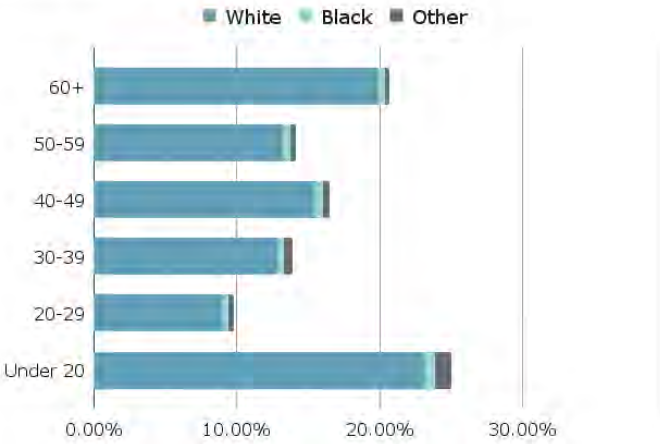
1990 Demographics

Total Population: 79,332



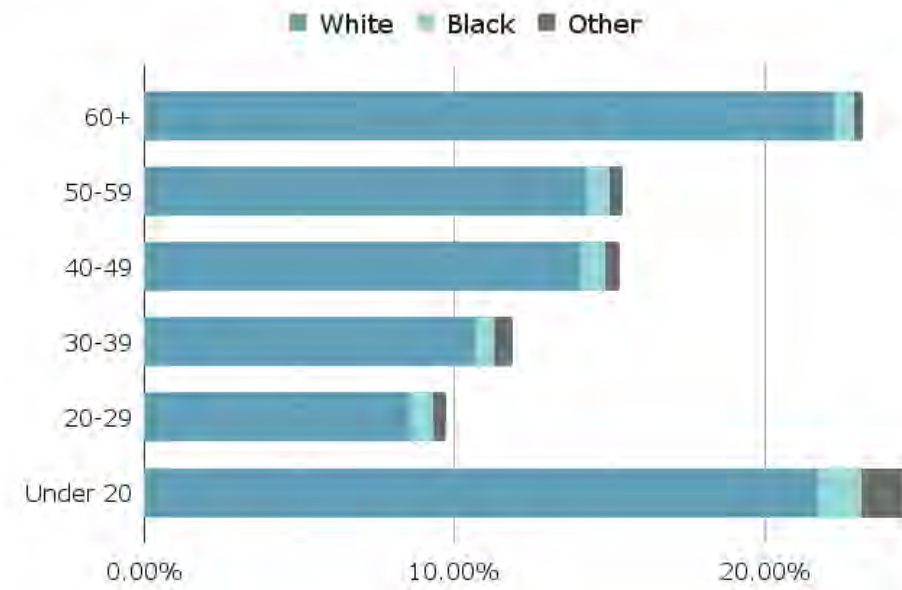
2000 Demographics

Total Population: 85,778



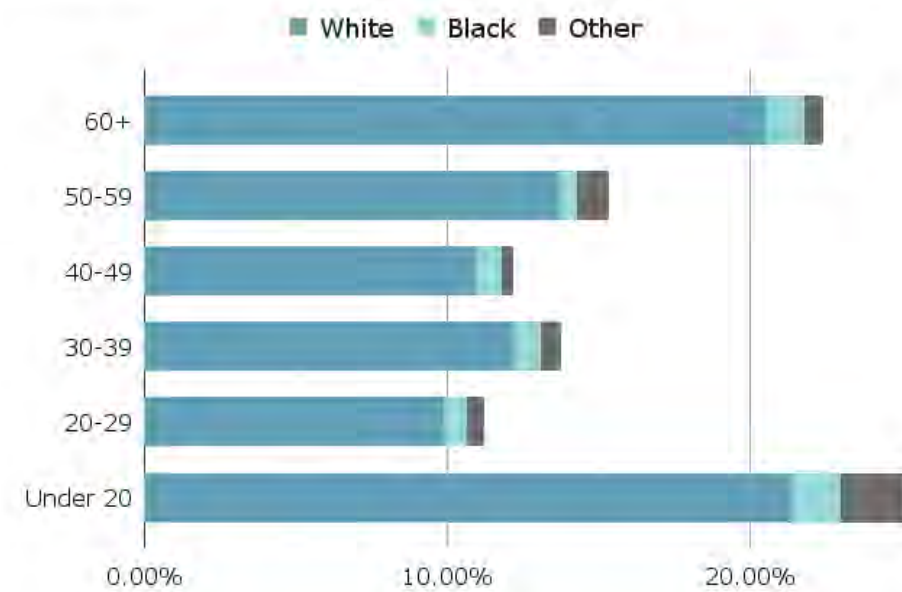
2010 Demographics

Total Population: 92,402



2020 Demographics

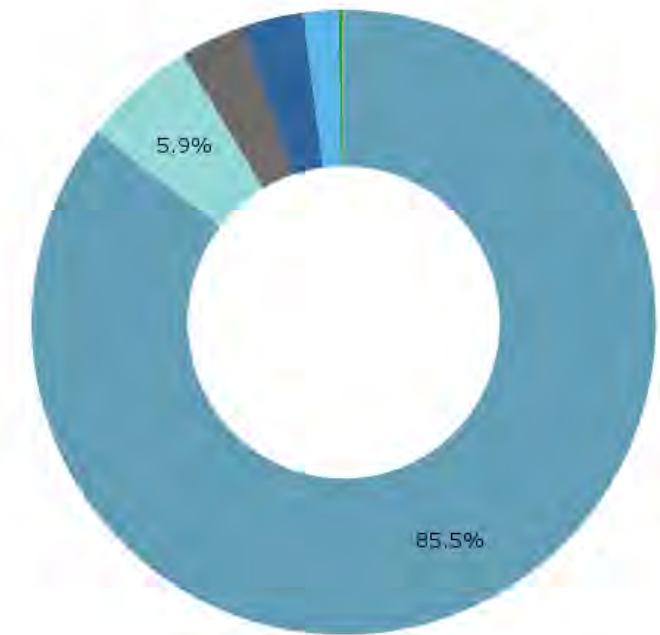
Total Population: 96,929



Ethnic Composition of Roanoke County

2020 U.S. Census Data

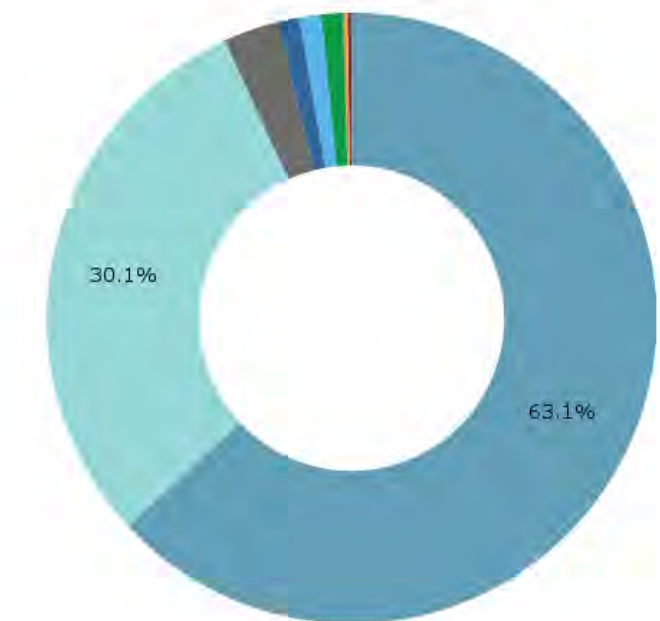
- White (85.5%)
- Black/African American (5.9%)
- Asian (3.4%)
- Hispanic/Latinx (3.2%)
- 2+ Races (1.8%)
- American Indian (0.2%)
- 1 Other Race, Not Hispanic/Latinx (<0.1%)
- Pacific Islander (<0.1%)



Place of Birth

2020 U.S. Census Data

- Virginia (63.1%)
- United States, Not Virginia (30.1%)
- Asia (2.9%)
- Latin America (1.2%)
- Europe (1.2%)
- US Territory (1.1%)
- Northern America (0.2%)
- Africa (0.2%)
- Oceania (<0.1%)



3.5 Demographic Snapshot by Community Planning Area

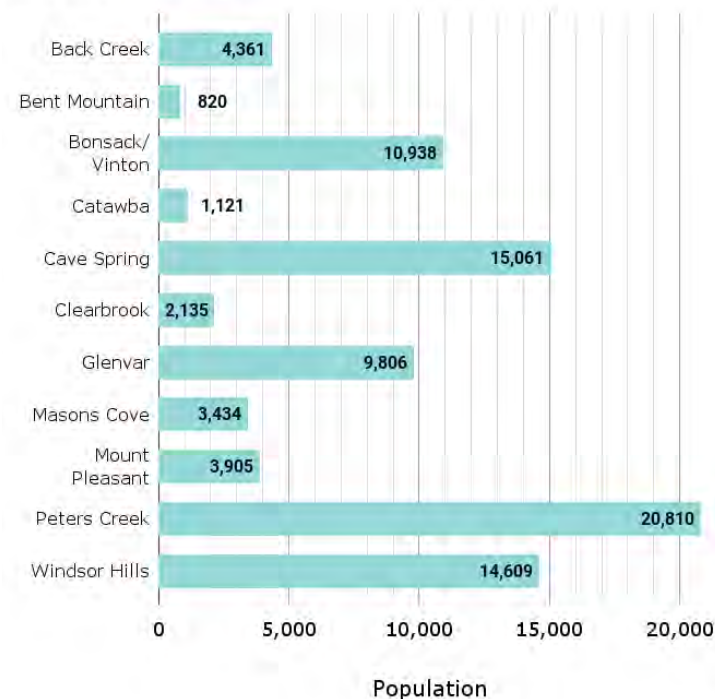
According to 2019 U.S. Census data estimates delineated by Community Planning Area (CPA), Peters Creek CPA is the most populated CPA with approximately 20,810 people. Bent Mountain CPA has the fewest number of people with approximately 820. Back Creek CPA experienced the largest growth of approximately 7%, while Catawba, Clearbrook, and Glenvar CPAs had the least change of approximately 1% growth from 2010 to 2019. These estimates can be seen below.

The pie chart on page 3-13 shows a percentage of each Community Planning Area population based on total population of Roanoke County. The bar graphs found at the bottom of the same page provide the estimated average household size and median age by each CPA. The table on page 3-14 provides a summary of population, population change, household size, and median age for each CPA in comparison to Roanoke County as a whole.



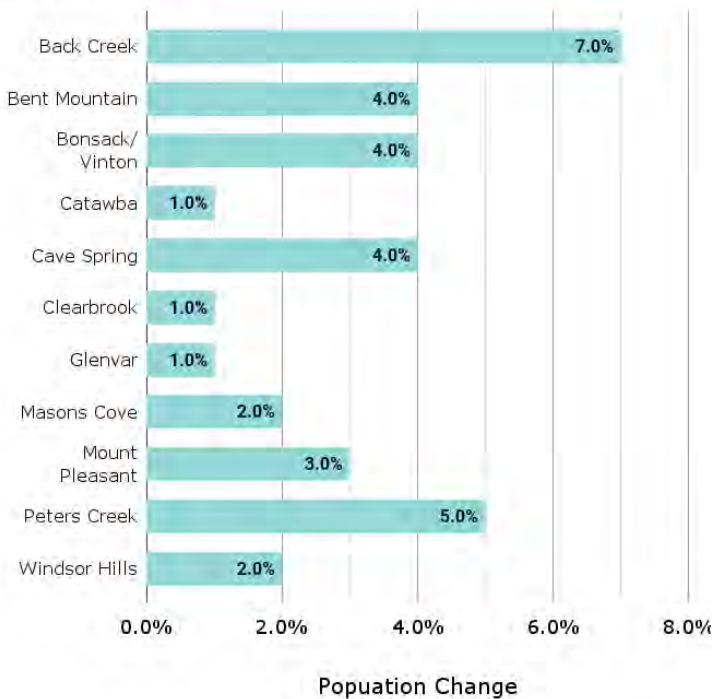
Population by CPA

2019 U.S. Census Data



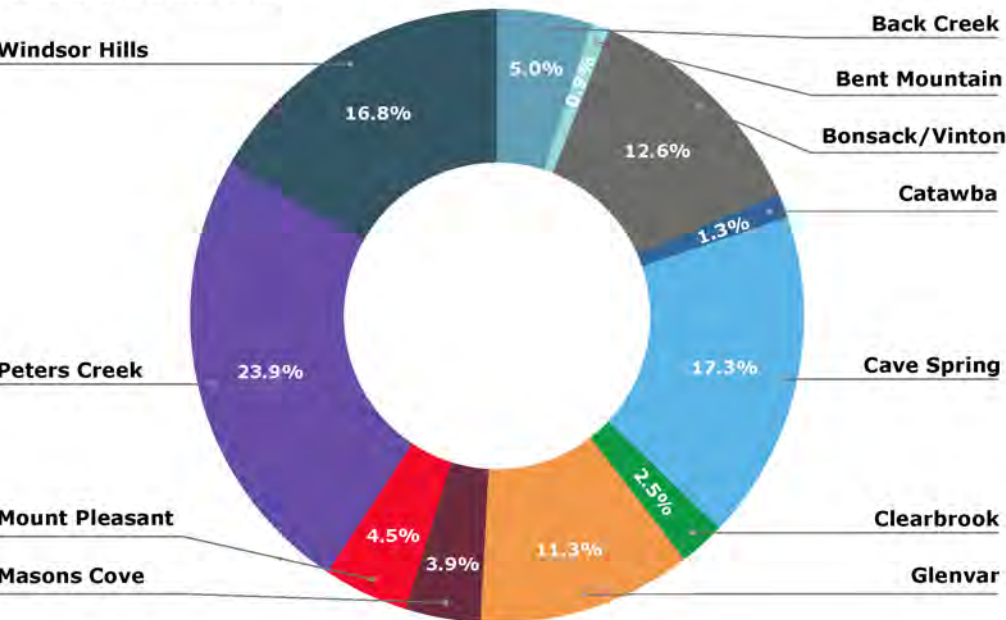
Population Change 2010-2019 by CPA

2019 U.S. Census Data



Community Planning Area Population

2019 U.S. Census Data



Percentages are based on total population estimates of Roanoke County excluding the Town of Vinton. This total is approximately 87,000 people across the 11 Community Planning Areas.

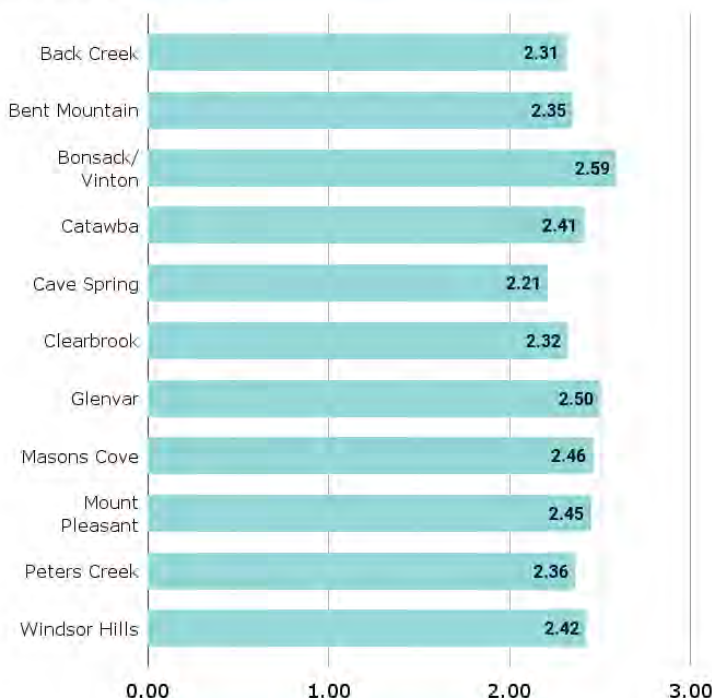
Median Age by CPA

2019 U.S. Census Data



Average Household Size by CPA

2019 U.S. Census Data



Community Planning Area	Population 2019	Population Change 2010-2019	Average Household Size	Median Age
Roanoke County	95,083	+12.9%	2.42	47.3
Back Creek	4,361	+7%	2.61	51.2
Bent Mountain	820	+4%	2.35	45.8
Bonsack-Vinton	10,938	+4%	2.59	45.8
Catawba	1,121	+1%	2.41	51.1
Cave Spring	15,061	+4%	2.21	45.3
Clearbrook	2,135	+1%	2.32	50.7
Glenvar	9,806	+1%	2.50	46.7
Masons Cove	3,434	+2%	2.46	47.2
Mount Pleasant	3,905	+3%	2.45	47.7
Peters Creek	20,810	+5%	2.36	45.9
Windsor Hills	14,609	+2%	2.45	46.3

Source: 2019 U.S. Census Bureau Block Group Population Estimates



Roanoke County Family at Explore Park