



County of Roanoke

FINANCE DEPARTMENT PURCHASING DIVISION

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March 8, 2023

RFP #2023-081

Economic Development Marketing Plan

for

Roanoke County

ADDENDUM NO. 1

Answers to Questions

Due Date & Time:

April 12, 2023 2:00PM
(Local Prevailing Time)

Addendum No. 1
RFP 2023-081
Economic Development Marketing Plan

1. Do you have a preference for a local firm? Our firm has offices in New York and Austin, and we expect to be in Roanoke for key milestones of the project, but regular check-ins with the project team will be conducted virtually.

Answer: We are open to firms nationally and virtual check ins.

2. What is the timeline that you have in mind for the project (i.e. project start and end dates)?

Answer: We plan to start Phase 1 in late May or early June. We anticipate the targeted end date to be 8-12 months from the start, which would be April - June. We are flexible and understand this is a multi-phase project.

3. What is the total allotted budget for this project?

Answer: The project will be budgeted by phase.

*****REQUIRED*****

*****Sign and return with your bid package*****

Sign Name:

Print Name:

Date:

Company

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