



## Study Area Facts

173 total acres in the study area

Great visibility: 26,000 vehicles per day on Route 419

80+ commercial and residential properties

Investment options: undeveloped and vacant sites

## 1-Mile Demographics

Population: 6,709

Households: 2,978

Median Age: 50.1

Median Household Income: \$70,222

Average Household Income: \$89,681

## Contact Us

Philip Thompson  
Roanoke County  
Acting Director of Planning  
(540) 772-2029  
pthompson@roanokecountyva.gov

Wayne Leftwich  
City of Roanoke  
Senior City Planner  
(540) 853-1104  
wayne.leftwich@roanokeva.gov



# Reimagine Oak Grove



## Planning Study Overview

We've been talking about how Oak Grove can become a new destination to: **EAT. SHOP. ENTERTAIN. CONNECT.** We wrapped up four spring meetings in March and May, involving nearly 170 members of the public. Participants gave feedback on potential plans for the next 20 years, including possibilities for redevelopment, improved public spaces and multi-modal transportation options.



Survey results for development styles from the May 24 Design Open House

## Take the Design Survey Online by June 30!

If you missed us at the Design Open Houses in May, please take the survey at [www.surveymonkey.com/r/OakGroveDesignSurvey](http://www.surveymonkey.com/r/OakGroveDesignSurvey) and show us how you'd improve Oak Grove! These results will help Roanoke County and the City of Roanoke generate recommendations and priorities for the area.

More information at [www.RoanokeCountyVA.gov/OakGrove](http://www.RoanokeCountyVA.gov/OakGrove)



## Market News

Under new owner Metis Holdings, the former Allstate building is approaching 100% occupancy.

Keagy Village is now 45% leased. It was only 17% leased when it was purchased by Ry Winston in 2012. The 5-acre grocery store pad is still available.

Keagy Village's owner recently acquired the BB&T Bank building located across Route 419. Potential tenants include a restaurant or cafe.

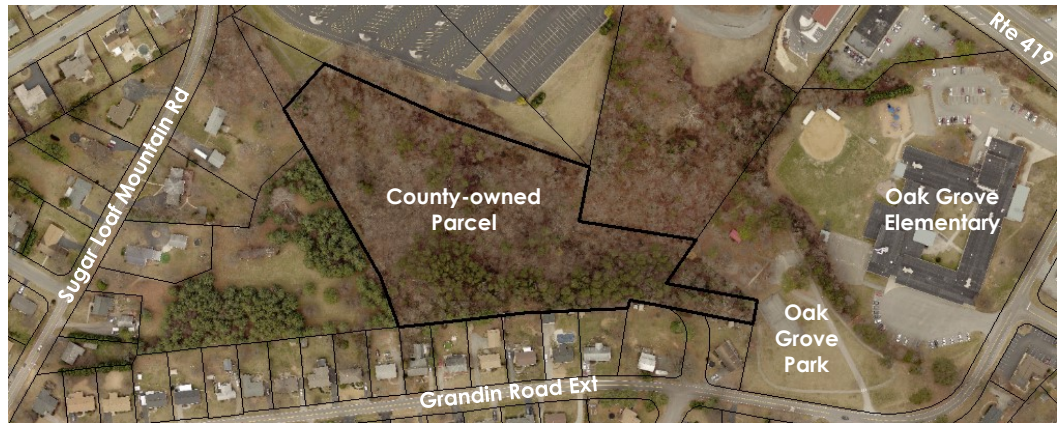
**Design  
Survey open  
until June 30!**



# Reimagine Oak Grove

## What Should We Do with the County-Owned Property?

There's a unique and exciting opportunity to transform more than 6 acres into an amenity for the public. Community ideas so far have ranged from a sports complex to an expansion of Oak Grove Park. Take the survey at [www.surveymonkey.com/r/OakGroveDesignSurvey](http://www.surveymonkey.com/r/OakGroveDesignSurvey) to tell us your thoughts for this property.



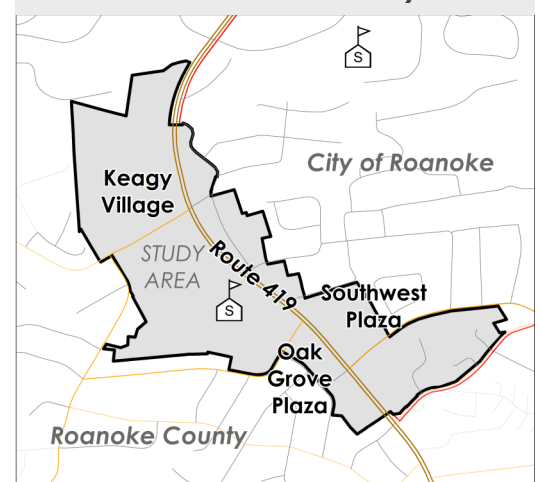
## Previous Survey Results:

The Oak Grove Center survey was open from February 1 through April 7 and received 595 responses. Many people indicated that they like the location and appreciate its scenic views, but wanted more dining options and places to hang out. There was a strong desire for aesthetic improvements and pedestrian access to connect the study area to the surrounding neighborhoods. A lot of respondents agreed that the area "needs pedestrian access and improved accessibility."

Another theme was the need for greater entertainment options for families and youth, including park improvements. "It is a great place to raise families, but, in order to keep young adults in this part of the Roanoke Valley, I would like to see more entertainment and retail options, as well as easy access to recreation areas."

**View the full results online!** →

## Oak Grove Center Study Area



More information at [www.RoanokeCountyVA.gov/OakGrove](http://www.RoanokeCountyVA.gov/OakGrove)