

News Release
For Immediate Release



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Roanoke County Hosts Webinar for Housing Market Study

(September 29, 2025) The Roanoke County Planning Department will host a second public webinar for the ongoing Housing Market Analysis Study on **Wednesday, October 1 from 6:00 p.m. – 7:30 p.m.** To access the webinar on October 1, visit the study webpage: www.RoanokeCountyVA.gov/HousingStudy. No pre-registration is needed. The webinar will be run by the County's consultant, RKG Associates, and will cover existing conditions, specifically demographic and market data.

The purpose of the Housing Market Analysis Study is to identify housing needs in Roanoke County and inform program, policy, and development recommendations for meeting those needs. A kickoff webinar was held on July 14 and can be viewed at: www.RoanokeCountyVA.gov/HousingStudy.

Following Wednesday's webinar, RKG Associates will work to identify Roanoke County's housing needs and suitable sites for housing development, which will be presented to the public at a third webinar in Winter 2025-2026.

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